

# LIVE WELL SAN DIEGO YEAR 4 ANNUAL REPORT 2013-2014



HEALTHY  
SAFE  
THRIVING



LIVE WELL  
SAN DIEGO



# Building Better Health

Live Well San Diego

efforts  
background  
shared vision  
employees  
teamwork  
improving health  
framework  
healthy eating  
making progress  
leadership  
Board of Supervisors  
organization  
introduction  
resilient  
communities  
strategies  
efficiency

## Living Safely

tobacco use prevention  
healthy journey toward excellence  
highest quality of life  
Pursuing Policy and Environmental Changes  
County of San Diego  
protect residents  
Building a Better Service Delivery System  
safe  
regional leadership teams  
community partners  
components  
community involvement  
County staff  
physical activity  
quality care  
making a difference  
taking action

## Thriving

residents  
Supporting  
Positive  
doing more  
Choices together  
development



## DIANNE JACOB

CHAIRWOMAN, SECOND DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

October 21, 2014

Dear San Diego County Residents:

As Chairwoman of the San Diego County Board of Supervisors, I am pleased to present the fourth annual report on *Live Well San Diego*, our ongoing initiative to improve the well-being of our residents. We started this journey in 2010 with a plan for *Building Better Health*, and adopted *Living Safely* in 2012. This year we introduce the third and final component of *Live Well San Diego* — *Thriving*. This third part of the initiative promotes opportunities for all our residents to grow, connect and enjoy the highest quality of life possible. With the launch of *Thriving*, we have a complete regional *Live Well San Diego* plan that reflects the input and participation of the community and our partners.

Our community partners each have unique organizational initiatives, but we are united by a shared goal for the entire San Diego region—to work with residents to create the highest quality of life for everyone. From strengthening policing through better information to creating positive outcomes for youth and older adults, the County and its partners continue to work together on a range of shared issues. For example, the region's response to the May 2014 wildfires was a model of coordination by the County, City of San Diego, the military, and fire agencies throughout our region. This earned us the 2014 Grand Golden Watchdog award from the San Diego County Taxpayers Association in recognition of the quick response in suppressing the fires and minimizing damage.

I am especially proud that the County is working with key partners to ensure our growing aging population is healthy, safe and thriving through actions such as strengthening oversight of assisted living facilities. We are also leading a regional effort to address Alzheimer's disease, which has become the third leading cause of death in the county. This effort includes caregivers, physicians, world-class researchers, and the Alzheimer's Association, to name just a few stakeholders. Everyone will benefit from a collaborative effort to prevent, treat and manage this disease.

San Diego County is a diverse and complex region, and we can only successfully tackle our challenges by working together. This report demonstrates that each of us can positively impact the well-being of our families, neighborhoods, and cities. *Live Well San Diego*, as an initiative, provides a common thread that helps align multiple actions to a single vision for the greatest impact. By working together and working smart, we will all live well.

Sincerely,

A handwritten signature in black ink, reading "Dianne Jacob". The signature is fluid and cursive, with the first name "Dianne" being more prominent than the last name "Jacob".

Dianne Jacob, Chairwoman  
San Diego County Board of Supervisors





# County of San Diego

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October 21, 2014

Dear Residents of San Diego County,

Since our last report in October 2014, 40 new *Live Well San Diego* partners have made a formal commitment to support the *Live Well San Diego* initiative's goal of a healthy, safe and thriving San Diego County. This means a total of 51 partners from businesses, cities and local governments, community and faith-based organizations and schools are committed champions for the wellness of our region. They have agreed to work together for a collective impact to sustain positive change.

Within the County, we have many employees and Employee Resource Groups who are also champions for wellness. Hundreds of County employees have participated in competitions, health screenings, and learning sessions. Employee Resource Groups, representing a diverse and talented workforce, have hosted events such as hikes, financial planning and community health fairs.

We recognize that in order for residents to live well, County government needs to lead well. To ensure we "Lead Well to Live Well," the County continuously monitors progress towards its goals. Last year, we rolled out a shared measurement system – the *Live Well San Diego* Top 10 Indicators – to track the collective impact we have made with our partners. This year's report includes outcomes that show how the County and its partners are transforming the region.

A significant highlight for the year was the grand opening of the County of San Diego's Waterfront Park. This "front porch" was converted from a parking lot into a 12-acre civic gathering area and neighborhood park for our community and its visitors. The County also improved access to and streamlined services through mobile applications, video interviewing and state of the art call centers.

This year the *Thriving* component of *Live Well San Diego* joins *Building Better Health* and *Living Safely*. With all three components in place, the County looks forward to working with its partners to build a better service delivery system and support positive choices for everyone.

Sincerely,

A handwritten signature in cursive script, reading "Helen N. Robbins-Meyer".

Helen N. Robbins-Meyer, Chief Administrative Officer  
County of San Diego

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# EXECUTIVE SUMMARY

*Live Well San Diego* is a comprehensive, 10-year initiative in which all County departments work together with the community - engaging partners in every sector to achieve a shared vision. Aligned under four strategic approaches, all three components of *Live Well San Diego* – *Building Better Health*, *Living Safely*, and the newly launched, *Thriving* – include 10 focus areas that target broad-based influences on health, safety and well-being.

The *Live Well San Diego* Year 4 Annual Report focuses on results. Tracking the region's collective progress with *Live Well San Diego* is critical to long-term success. This year's report is organized into three sections.

**Section one** highlights major events and activities over the past year that engaged partner organizations, individuals and families in *Live Well San Diego* collective efforts, including the *Live Well San Diego* 5K, Strike Out Stroke Campaign, and Code-a-Thon.

A shared *Live Well San Diego* vision makes it easier to leverage resources, innovation and expertise together with partners. As such, **section two** details collective impact – how the County and partners are working together to create measureable change – in seven key areas: intelligence-led policing, veterans, consumer protection, outcomes for youth and seniors, healthy and resilient communities, and community engagement. Highlights include:

- Embracing the **Intelligence Led Policing** philosophy, the County Sheriff's Department achieved a 6.3% overall decrease in crime in its jurisdiction compared to a 1% decrease region wide, as well as a consistent decreasing trend over the past four quarters.
- Building more resilient communities, the **County Fire Authority** completed 12,000 mailings, 7,300 inspections, 53 community presentations, and fuel reduction work at 157 homes to improve awareness of defensible space. When 14 wildfires erupted across the San Diego region in May 2014, County departments, cities, and fire agencies collaborated for a quick and rapid response, winning a **Grand Golden Watchdog Award** presented by the San Diego County Taxpayers Association for their commitment to public safety through the most efficient means.

**Section three** covers the County's journey to excellence, including promoting change from within through the **County Wellness Program** and **Employee Resource Groups**, as well as capital projects, better service delivery to residents, and adopting new technologies. Examples are:

- Responding to the need for more open space in San Diego's bustling downtown, the County opened its new 12-acre **Waterfront Park** on May 10, 2014 with more than 10,000 visitors in attendance. The park offers an 830-foot long wading fountain, large civic green, intimate gardens with distinct themes, a children's play zone, and several picnic areas.
- Implementing the federal **Patient Protection and Affordable Care Act**, County officials collaborated with partners to conduct community outreach, launch a new Electronic Records Management System, and implement the **Access2Health Call Center**, which handled 22,000 calls during the initial enrollment period. In addition, the County transitioned 111,000 children and adults from the State's Healthy Families Program and the County's Low Income Health Program into expanded Medi-Cal and Covered California products.

Finally, the end of the report includes profiles of the 40 new recognized partners that joined the *Live Well San Diego* initiative during the 2013-2014 fiscal year since October 2013.

The prospects for success are brighter when San Diegans make positive choices and are motivated to act for their own well-being and that of their families, neighbors, and community. To learn more about the *Live Well San Diego* initiative and how to get involved, visit **LiveWellSD.org**.

# LIVE WELL SAN DIEGO

## 4 STRATEGIC APPROACHES



Building a Better  
Service Delivery System



Supporting  
Positive Choices



Pursuing Policy and  
Environmental Changes



Improving the  
Culture Within

## UNITE 3 COMPONENTS

### BUILDING BETTER HEALTH

Improving the health of residents  
and supporting healthy choices

### LIVING SAFELY

Ensuring residents are protected from  
crime and abuse, neighborhoods are safe  
to work, live and play, and communities  
are resilient to disasters and emergencies

### THRIVING

Cultivating opportunities for all  
people and communities to  
grow, connect and enjoy the  
highest quality of life

## AND 10 FOCUS AREAS

**Quality & Efficient Care**  
**Healthy Eating**  
**Active Living**  
**Tobacco & Drug Free Communities**

**Protected Residents**  
**Safe Neighborhoods**  
**Resilient Communities**

**Natural & Built Environment**  
**Enrichment**  
**Prosperity, Economy & Education**

# INTRODUCTION

Since 2010, the *Live Well San Diego* initiative has inspired people from San Diego County's diverse communities and cultures to be part of something special — **a shared vision and collective effort to be healthy, safe, and thriving**. Under the leadership of the San Diego County Board of Supervisors, growing levels of support and the contributions of partners from all areas and interests are making a difference in the lives of 3.2 million residents in the region. Together, the County of San Diego and community partners are strengthening coordination and cooperation, providing people with tools to be self-sufficient and to excel, and focusing collective actions to create greater impact.

## BACKGROUND

The San Diego region enjoys many assets including rich cultural diversity, a robust and expanding economy, wonderful weather, world renowned education and research institutions, and more—all of which provide for an excellent quality of life. Yet, alarming trends clearly show that our daily lifestyles are increasing our rates of chronic diseases that account for over 50% of deaths in San Diego County. Experts predict that today's children will live shorter lives than today's older adults. The negative impacts on families, livelihoods, society, the economy, the healthcare system, and overall quality of life will only grow without action to reverse these trends. It is clear that health, safety, and quality of life at the human and community levels are all critical—San Diegans cannot thrive with only one or two of these components.

The San Diego County Board of Supervisors recognizes that change will take new thinking, new ways of working and serving, and new definitions and measures of success—but not one organization can do it all. In pursuing the *Live Well San Diego* vision of a healthy, safe and thriving region, the County and its partners are doing more together than alone, with each contributing differently to the same positive change. Additionally, the County and its partners are building from the best research and practices that get results, leveraging each other's efforts through collaboration and integration, and measuring impacts on individual and collective levels.

*Live Well San Diego* provides the framework for applying these principles and achieving collective impact: people from all backgrounds focusing on the same vision to address large-scale challenges. Serving as a common agenda, the initiative's three components provide the organizing frameworks, goals, strategies, mutually-reinforcing activities, and performance measures. One or two of these components are not enough: they all support and reinforce each other to create real change and advance the shared vision. The following three components are developed and implemented through collective efforts across all sectors and communities:

**Building Better Health** calls for improving the health of all residents and supporting healthy choices through access to quality care, physical activity, healthy eating, and tobacco use and substance abuse prevention. Health is foundational to an individual's ability to function on a daily basis, be a productive member of society, and live life to its fullest.

**Living Safely** calls for ensuring residents are protected from crime and abuse, neighborhoods are safe to work, live and play, and communities are resilient to disasters and emergencies. The freedom to move about and conduct daily activities without fear of harm is critical to the community's economic and social well-being.

**Thriving** calls for cultivating opportunities for all people and communities to grow, connect, and enjoy the highest quality of life. With health and safety intact, San Diegans can engage, connect, and flourish as individuals and as a community.



Each component is uniquely designed based on its respective areas of focus, community needs, opportunities, and participating partners. The following four strategic approaches provide an overarching framework for organizing all actions:

- **Building a Better Service Delivery System:** Improving the quality and efficiency of County government and its partners in the delivery of services to residents, contributing to better outcomes for clients and results for communities
- **Supporting Positive Choices:** Providing information and resources to inspire county residents to take action and responsibility for their health, safety and well-being
- **Pursuing Policy and Environmental Changes:** Creating environments and adopting policies that make it easier for everyone to live well, and encouraging individuals to get involved in improving their communities
- **Improving the Culture Within:** Increasing understanding among County employees about what it means to live well and the role that all employees play in helping county residents live well

## TAKING ACTION

Taking collective action requires consistent and open communication. Making progress, maintaining momentum, and achieving true results and impacts require that partners regularly collaborate, integrate and share. The County government serves as the backbone for the entire *Live Well San Diego* initiative, helping to mobilize, coordinate and facilitate action. Key County staff and a wide range of community partners and residents coordinate through an integrated structure that includes five Regional Leadership Teams throughout the county supported by the County's Integration Leadership Team. Community members learn about efforts, contribute their ideas, and receive support through the LiveWellSD.org website, *Live Well San Diego* blogs, and community events and summits throughout the region.

This report describes continued progress in creating healthy, safe and thriving communities from July 2013 through June 2014. In partnership with public, private, nonprofit, community-based, faith-based, and philanthropic organizations, the County is proud to present the latest developments in collective efforts, collective impacts, and the County government's journey toward operational excellence.



## Section 1

Collective Efforts

major events

engage partners

cities businesses

schools

government agencies

measuring progress

forward thinking

going above

and beyond

influential

Alzheimer's Walk

Code-a-Thon

Aging Summit

Live Well San Diego 5k

Live Well San Diego Expo

Alzheimer's Project

Community Action Partnership

Live Well San Diego City Summit

Strike Out Stroke

activities

improving quality

daily operations

services

explore opportunities

County

consistency

residents

enjoy the

highest

quality of

life

100th Anniversary of Farm and Home Advisors

Family Violence Prevention and Response Initiative Summit

National Alliance on Mental Illness(NAMI) Walk

## SECTION I . COLLECTIVE EFFORTS

The County of San Diego's daily operations, services and activities reach thousands of people and make a difference every day. Major events and activities help to connect the County and partners to a broader audience, promoting the many ways to be healthy, safe and thriving. The following are major events and activities over the past year that broadened the reach of *Live Well San Diego* and engaged more people and partners in the County's collective efforts.

### 2013 - 2014 MAJOR EVENTS and ACTIVITIES

The County and partners continued to extend *Live Well San Diego's* reach and engage more partners throughout the region in creating healthy, safe and thriving communities. In June 2014, the **Live Well San Diego City Summit** in the South Region convened cities and organizations to share their unique approaches to promoting healthy lifestyles, and to explore opportunities for expanding partnerships to create long-term and sustainable policy, system and environmental changes. Read more on page 13.

Safe and secure families are the foundation of safe communities. The County joined 200 local community organizations and public safety agencies from throughout the region at the **Family Violence Prevention and Response Initiative Summit** in May 2014 to strengthen collaborative efforts in addressing all aspects of family violence. Abuse victims spoke to their struggle for a healthy and normal life, while a rehabilitated perpetrator spoke about the challenges facing the criminal justice system and treatment. The event produced a formal agreement between agencies of the San Diego Domestic Violence Council to dedicate staff time to boost professional training and community awareness.

With an aging population, the needs of older adults will continue to grow in the decades to come, placing a greater burden on all systems of care. Today, Alzheimer's disease is the third leading cause of death in the County, with 60,000 residents living with the disease, and upwards of 120,000 residents expected to have the disease by the year 2030. Family caregivers are the backbone of the caregiver system; 80% of patients are cared for at home by 136,800 family members. The County-hosted **Aging Summit** in June 2014 convened more than 2,200 older adults, caregivers, health experts, and public safety experts to raise awareness about safety and caregiving resources related to the disease and other dementias. Building on its existing services to patients—as well as caregiver resources, respite and support—the County launched the **Alzheimer's Project** in May 2014 with community partners, researchers and experts. The project will create a regional strategy to inventory and improve caregiver resources and support efforts to find a cure.



## SECTION I . COLLECTIVE EFFORTS

### 2013 - 2014 MAJOR EVENTS and ACTIVITIES

Today, the services and resources available for the protection and care of older adults are not up to par with current needs and continued growth of the aging population. In the past year, the County moved to improve **oversight of long-term care residential facilities** and develop a rating system for residential care facilities for the elderly and skilled nursing facilities. Additionally, the County moved to strengthen and expand the **Long-Term Care Ombudsman** program to improve oversight of facilities, increase advocacy on behalf of residents, and enhance training and recruitment of volunteers. Collectively, these developments will enhance support and guidance for consumers and family members in selecting the best facility to meet their needs.

Community members and select County staff also got involved in events that support important research and programs. The County co-sponsored the **10th Annual San Diego County National Alliance on Mental Illness (NAMI) Walk and Live Well San Diego Expo** in May 2014, where participants ran and walked, enjoyed interactive arts exhibits, and connected with support organizations at over 100 information booths. Similarly, hundreds of people participated in the **Alzheimer's Walk** in October 2013 to raise money for Alzheimer's research and care. Over 1,700 residents, including several San Diego Chargers, made the inaugural **Live Well San Diego 5K** in May 2014 a huge success, where families walked and ran for fun as they raised awareness and supported foster and adoption programs.

The San Diego Padres and the San Diego County Stroke Consortium brought survivors, family members and friends together at the annual **Strike Out Stroke** event in May 2014 at Petco Park, where thousands of baseball fans learned about risks, preventative measures, and signs of stroke.

With a wealth of high-tech talent in the region, the County partnered with Health 2.0 and the California Healthcare Foundation to conduct a **Code-a-Thon** in February 2014 in conjunction with a national series of similar events. Local medical, science and technology experts dedicated a weekend to learning about the County's health data and chronic disease conditions. They also created a range of technology ideas and useful tools that could help residents lead healthier lives.





## SECTION I . COLLECTIVE EFFORTS

### 2013 - 2014 MAJOR EVENTS and ACTIVITIES

#### City Partners Share Best Practices for Healthy and Safe Communities

More than 70 community partners from cities, schools and community-based organizations joined County representatives on June 3, 2014, at the **South Region Cities Forum** coordinated by the *Live Well San Diego* South Region Leadership Team. Representatives from National City, Coronado, Chula Vista, Imperial Beach and City of San Diego – all recognized *Live Well San Diego* partner cities – shared best practices for built environment improvements that promote healthy habits such as physical activity, good nutrition, and tobacco prevention.

City partners shared diverse and innovative programs.

- National City recently updated its pedestrian and bicycle master plans, partnered with the County on Safe Routes to Schools programs, and collaborated with the Sage Project and San Diego State University to convert a corner store into a healthy food market
- The City of Coronado is on its way to becoming a completely smoke-free city by adopting an ordinance that prohibits smoking on public places such as sidewalks, parks and restaurant patios
- The City of Chula Vista is working on a Healthy Chula Vista Action Plan that will outline strategies to foster wellness
- Imperial Beach is focused on ecotourism, cycling and walkability and is developing concepts that will provide cycling and safe routes to school through the Bikeway Village Project and Elm Avenue Safe Routes to School
- The City of San Diego offers programs at recreation centers including free exercise classes and a summer lunch program and is also improving walkability infrastructure on Otay Mesa Road and Saturn Boulevard

The County also unveiled a brochure of South Region parks and trails to help people find safe places to walk and exercise.

“It was great to see all the creative and innovative programs that South County cities and community-based organizations are doing to encourage people to adopt healthier lifestyles,” said County Supervisor Greg Cox. “We want everybody, particularly families, to go out and ride the Bayshore Bikeway, to go out and hike the trails in Otay Valley Regional Park. We want people to take advantage of all the great resources we have.”

After the conclusion of their individual presentations, city representatives spoke with forum attendees about future opportunities for collaboration. Community partners and government officials shared ideas on how to work together to create long-term, sustainable policy, system and environmental changes to improve the lives of residents in their cities.



## SECTION I . COLLECTIVE EFFORTS

### 2013 - 2014 MAJOR EVENTS and ACTIVITIES

For 50 years, the **Community Action Partnership (CAP)** has contributed to addressing poverty by empowering low income individuals and families throughout the nation to achieve self-sufficiency. The San Diego County CAP hosted a local event in May 2014 and also joined other CAP agencies from California, Nevada, Arizona and Hawaii in Sacramento to celebrate the anniversary. The County communicated how CAP's federal Community Service Block Grant resources are making a difference by aligning with *Live Well San Diego* efforts, and focusing on nutrition education to low income individuals and families, particularly to the region's growing refugee communities.



The **100th Anniversary of Farm and Home Advisors** in May 2014 celebrated the variety of programs in education and applied research through the County's unique three-way partnership with the U.S. Department of Agriculture and the University of California, San Diego. At the anniversary event, a range of experts conducted hands-on demonstrations and presentations of how research contributes to creating useful solutions for the County's unique challenges across a breadth of fields including agriculture, farming, invasive pests, fire control, coastal resources, water conservation, and more.





# SECTION I . COLLECTIVE EFFORTS

## PARTNERS

As a collective effort, *Live Well San Diego* maximizes positive impact toward creating a healthy, safe and thriving region. The County and partners will do more through coordination and collaboration than each individual could ever do alone, each uniquely contributing to the same positive change. More than 50 partners in all sectors are working together to plan and implement innovative and creative projects to achieve the shared *Live Well San Diego* vision.

What does it take to be a *Live Well San Diego* partner? Defining characteristics include the following:

- **Influential:** Serving as change leaders in their communities, and committing to setting an example and sharing knowledge and resources with others to broaden collective impact.
- **Going Above and Beyond:** Taking their activities to the next level by implementing innovative programs, policies and practices that support healthy, safe and thriving communities.
- **Measuring Progress:** Developing measurable objectives and using tools to track and report their results.
- **Forward Thinking:** Committing to sustainable change “over the long haul” by supporting *Live Well San Diego* today and in the future.

Partners represent the full range of our region’s stakeholders and their respective visions, interests, needs and strengths. **Business and media** partners positively influence the health of employees, customers and communities, and they enhance the “healthy bottom line” of individual companies and economic competition in the region as a whole. **School and education** partners promote best practices in wellness for students, families and educators, including innovations in farm-to-cafeteria programs, school gardens, safe routes to schools, disaster preparedness and environmentally-conscious learning facilities. **Cities and government agencies** institute advanced policies and standards for community development, mobility, parks and recreation, and community engagement that support safe and healthy living. **Community and faith-based organizations** leverage their social connectivity and trust among members to educate on healthy living, reach at-risk and vulnerable populations, and facilitate development of grassroots community leadership.

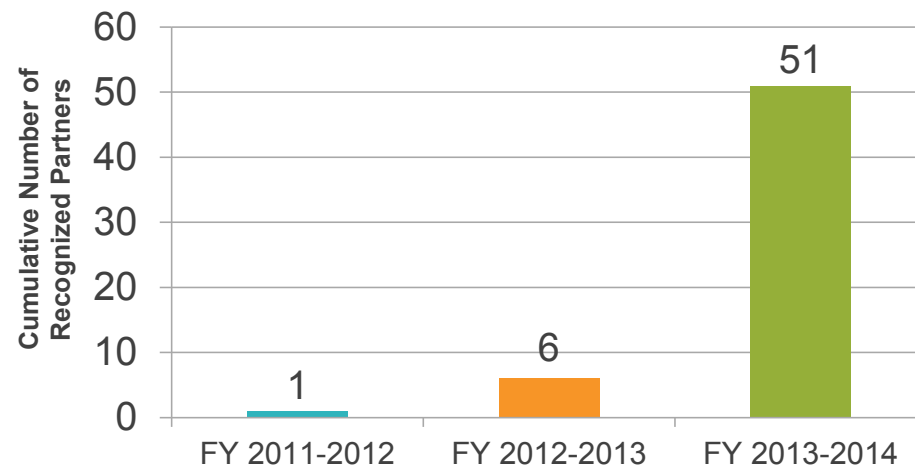


# SECTION I . COLLECTIVE EFFORTS

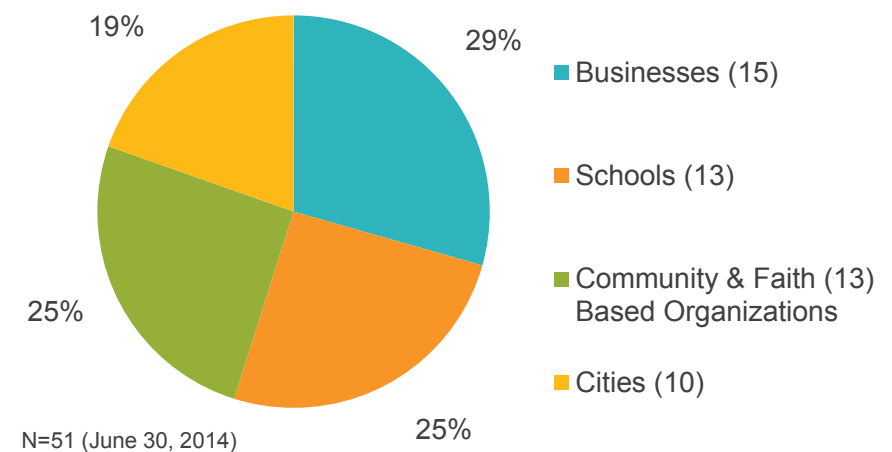
## PARTNERS

Ultimately, *Live Well San Diego* partners are found at every level of the community, from the executive office, to the classroom, and to the kitchen table. The number of partnerships has grown from one city in *Live Well San Diego's* first year to 51 cities, school districts and organizations in the initiative's fourth year, including the eighth largest city, one of the largest school districts in California and the largest chamber of commerce on the west coast. Everyone has a vested interest and role in creating a healthy, safe and thriving San Diego region. Read more about each new recognized partner at the end of this report.

**Live Well San Diego  
Total Recognized Partners**



**Live Well San Diego Recognized Partners  
by Sector**



Section 2

# Collective Impact

Legacy Corps  
Protecting Consumers Serving Those Who Serve  
Creating Positive Outcomes for Youth Restaurant Grades  
**Community** First 5 San Diego  
Pathways to Well-Being  
Research and Best Practices Creating Positive Outcomes for Seniors  
Grandparents Raising Grandchildren Information Led Policing  
Creating Healthy and Resilient Communities Standard of Living Social  
Serving Veterans and Their Families Knowledge Volunteerism Health  
Strengthening Policy through Better Information

# Acting for Impact

Areas of Influence Military Transition Project Culturally Competent Preparedness  
Read for a Reason Love Your Heart More on the Menu (MOM) Program

## SECTION II. COLLECTIVE IMPACT

Measuring how our collective efforts are creating results and making an impact is critical to effectively managing our resources and effectively coordinating our efforts. Five **Areas of Influence** provide a framework for understanding how *Live Well San Diego* efforts can make an impact.

### AREAS OF INFLUENCE



#### HEALTH

*Enjoying good health and expecting to live a full life*



#### KNOWLEDGE

*Learning throughout the lifespan*



#### STANDARD OF LIVING

*Having enough resources for a quality life*



#### COMMUNITY

*Living in a clean and safe environment*



#### SOCIAL

*Helping each other to live well*

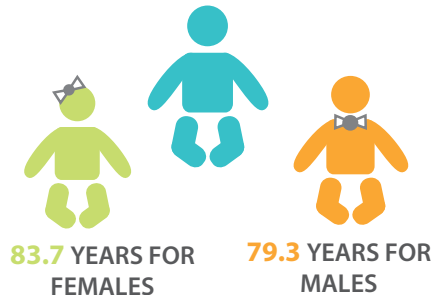
**THE TOP 10 INDICATORS INFOGRAPHIC** shows the path towards healthy, safe and thriving communities. Combining graphics and text, the infographic showcases current Indicators data organized by the 5 Areas of Influence.



#### Indicator: Life Expectancy

AVERAGE LIFE EXPECTANCY  
FOR A BABY BORN TODAY

**81.6 YEARS**



#### Indicator: Quality of Life

**1 IN 20 PEOPLE** NEEDS HELP  
WITH DAILY LIVING



#### Indicator: Unemployment Rate

**9.9% OF PEOPLE** IN THE TOTAL LABOR FORCE  
ARE UNEMPLOYED



Unemployment rate for those  
**without** a high school diploma  
**12.4%**



Unemployment rate for those with  
a **high school diploma** **8.3%**

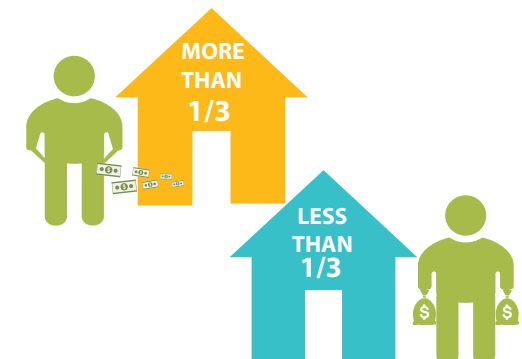


Unemployment rate for those with  
a **bachelor's degree or higher**  
**4.0%**



#### Indicator: Income

**1 IN 2 HOUSEHOLDS** SPENDS  
MORE THAN **1/3** OF INCOME ON HOUSING



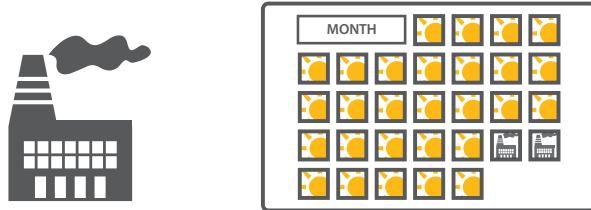


## SECTION II. COLLECTIVE IMPACT



Indicator: **Physical Environment/Air Quality**

**2** OUT OF **30** DAYS AIR QUALITY IS RATED POORLY



Indicator: **Security/Crime Rate**

**2,570.5** TOTAL CRIMES REPORTED PER **100,000** RESIDENTS



**1** OUT OF **7** CRIMES  
IS A VIOLENT CRIME

**6** OUT OF **7** CRIMES ARE PROPERTY  
CRIMES



Indicator: **Built Environment/Distance to Park**

**1** IN **2** PEOPLE LIVES WITHIN A **HALF MILE** OF A PARK



Indicator: **Education**

**5** IN **6** STUDENTS GRADUATE FROM HIGH SCHOOL



**2** IN **6** STUDENTS GO ON TO GET A BACHELOR'S DEGREE



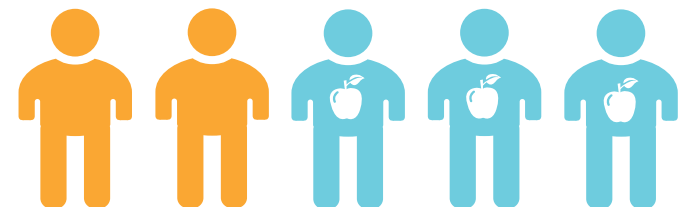
Indicator: **Community Involvement/Volunteerism**

**1** IN **3** PEOPLE ON AVERAGE VOLUNTEERS  
APPROXIMATELY **140** HOURS PER YEAR



Indicator: **Vulnerable Populations/Food Insecurity**

**2** IN **5** PEOPLE WITH LOW-INCOME\*  
EXPERIENCE FOOD INSECURITY



\*"Low-income" is 200% or below the Federal Poverty Level (FPL).

## SECTION II. COLLECTIVE IMPACT

There are a range of data points and outcomes that illustrate how the County and partners are acting for impact across the region. This section describes how our collective efforts have translated into collective impact in the past year in these areas:

- Strengthening Policing through Better Information
- Serving Veterans and Their Families
- Protecting Consumers
- Creating Positive Outcomes for Youth
- Creating Positive Outcomes for Older Adults
- Creating Healthy and Resilient Communities
- Engaging the Community

### STRENGTHENING POLICING through BETTER INFORMATION

Safety is foundational to all aspects of quality-of-life. When we are safe and protected from crime at home, in our neighborhood, and in conducting our daily activities, we participate more actively in daily life and society, build stronger relationships and ties to the community, and strengthen our collective prosperity.



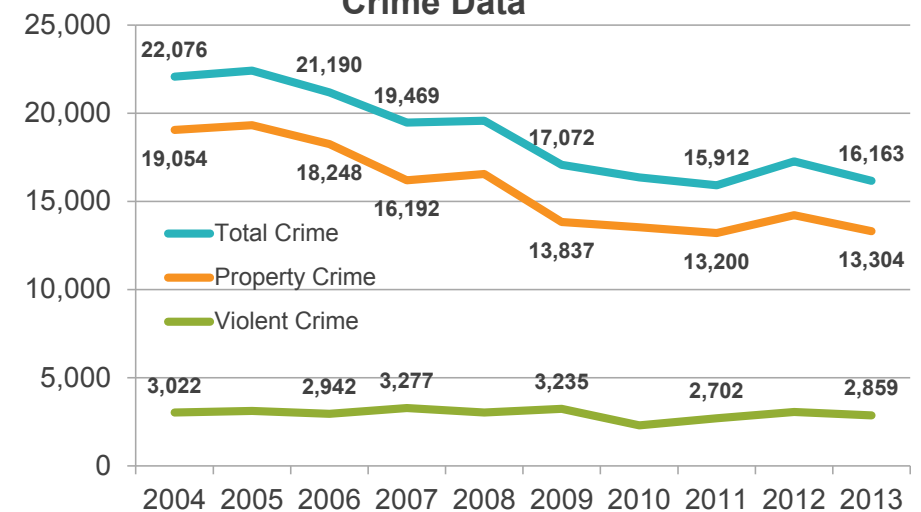
#### Research and Best Practices

Exposure to crime and violence increases stress, which may worsen stress-related disorders, other physical illnesses, and participation in unhealthy behaviors like substance abuse. Neighborhoods with high violence may encourage isolation and therefore inhibit the social support needed to cope with stressful events. Leading policing efforts with a stronger information basis strengthens law enforcement capabilities in targeting criminal hotspots and high-risk offenders, as well as proactively preventing and disrupting crime.

#### Acting for Impact

By fully embracing the **Intelligence Led Policing** (ILP) philosophy in recent years, the County Sheriff's Department achieved a 6.3% overall decrease in crime in its jurisdiction compared to a 1% decrease region wide, as well as a consistent decreasing trend over the past four quarters.

San Diego County Sheriff's Department  
Crime Data



## SECTION II. COLLECTIVE IMPACT

### STRENGTHENING POLICING through BETTER INFORMATION

Crime and intelligence analysis is the cornerstone of the ILP approach. Analysts are responsible for researching crime issues, determining potential suspects and providing information to station commanders that allow them to prioritize the missions of units in their charge. In recognition of this vital role, the Department doubled the analyst pool, reorganized their staffing structure, and created a unique unit specifically designed to capitalize on the value of analysts. In the past year, the Department integrated the analysts across all functions--patrol, investigations, courts and detentions—resulting in smarter policing.

The **Sheriff's Analysis Driven Law Enforcement** team conducted several major joint, ten-week projects with station commands and the La Mesa Police Department. Reduced burglaries resulted in Rancho San Diego (-10%) and La Mesa (-51%), as well as reduced residential burglaries in Rancho San Diego (-44%) and La Mesa (-36%).

San Diego County Sheriff's Department – Part 1 Crimes				
Crime	Jul-Aug-Sep 2013	Oct-Nov-Dec 2013	Jan-Feb-Mar 2014	Apr-May-Jun 2014
Homicide	3	1	6	5
Rape	37	43	37	48
Robbery	135	156	109	127
Aggravated Assault	542	517	522	500
Total Violent Crime	717	717	674	680
Burglary	799	769	733	714
Theft	1,958	2,009	1,930	1,787
Vehicle Theft	460	404	419	410
Total Property Crime	3,217	3,182	3,082	2,911
Total Part 1 Crime	3,934	3,899	3,756	3,591

Data Source: Automated Regional Justice Information System (ARJIS)



## SECTION II. COLLECTIVE IMPACT

### SERVING VETERANS and THEIR FAMILIES

In the past century, San Diego County has benefited and grown from a strong and diverse military presence that supports the county's security and local economy. Veterans and active duty personnel, along with their dependents, survivors and family members, represent 1.2 million or 39% of the county's population.

#### Research and Best Practices

In recent decades, research efforts expanded understanding about the lifelong challenges facing veterans. As many as 67% of veterans who are trauma survivors experience lasting psychosocial impairment—including post-traumatic stress disorder (PTSD), panic, depression, or substance abuse—yet most do not seek treatment. Many of these conditions lead to isolation and difficulty in engaging family and friends. The risk of becoming unemployed and homeless increases over time; over half of homeless veterans become so after ten or more years past the end of their military service.

Early identification and treatment of mental health and stress reactions are critical to managing the effects on veterans' lives. Family members and peers can help in recognizing distress and finding support. Stable housing and supportive employment are also foundational to managing mental health challenges.

#### Acting for Impact

County government works with active duty and veteran-serving organizations to provide support structures for our region's veterans, active duty military, and their families. **County Veterans Services Office** performed 10,285 filings for clients, handled 47,430 phone calls, and conducted informational presentations to 8,000 active duty military, veterans, dependents and their survivors. As a result, nearly 5,200 new veterans received help in obtaining all due benefits from federal, state and local sources, and will continue to be linked to services through the County's database. **Courage to Call Veterans Peer Support Line** expanded its reach and impact by serving over



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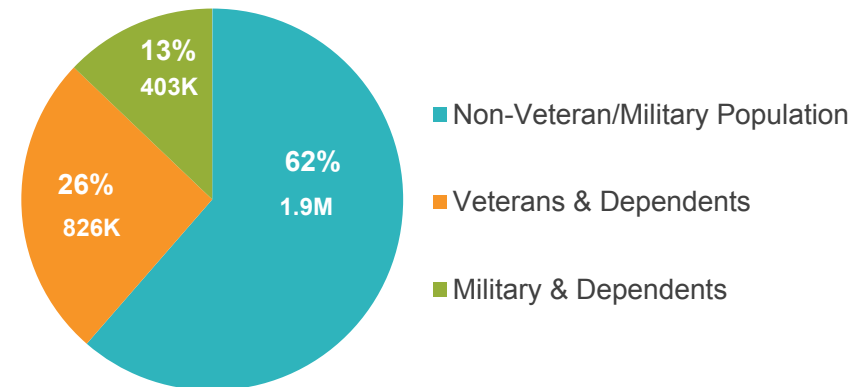


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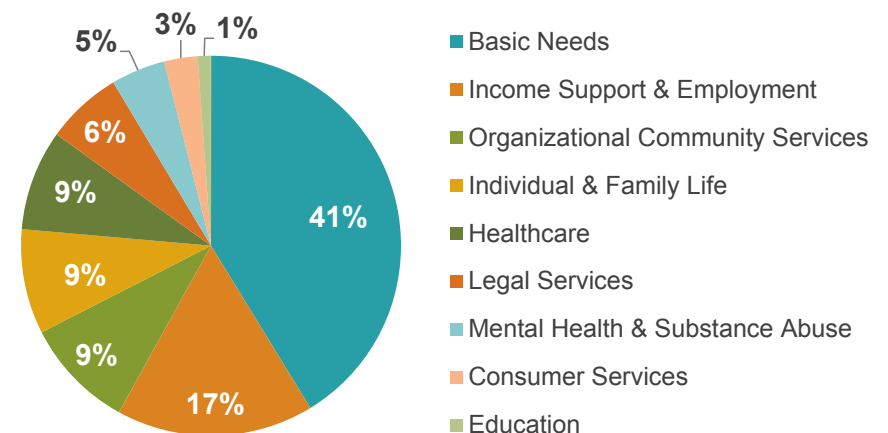
SOCIAL

#### Veterans & Military Population San Diego County 2012



\*U.S. Census Bureau: State and County QuickFacts, 2012

#### Veterans Courage to Call Line Referral Services Caller Annual Needs San Diego County April 2013 to March 2014



N=31,401 Total needs expressed by the Courage to Call 24/7 Helpline: 2-1-1 callers.  
Note: Callers may have multiple needs.

## SECTION II. COLLECTIVE IMPACT

### SERVING VETERANS and THEIR FAMILIES

5,600 through the 24/7, veteran-staffed helpline (2-1-1 San Diego), and engaging nearly 6,500 through outreach efforts. Callers' requests involved help with basic needs, income support and employment, access to community services, individual and family support, healthcare, and other needs. Helpline call volume grew 22% in the past two years, with 79% identifying as first time callers.

The County is directly serving veterans and supporting partner organizations through additional means. Through the **Veterans Affairs Supportive Housing Program**, the County provided rental assistance to permanently house up to 345 homeless veterans. As part of the **Military Transition Support Project**, County behavioral health experts assisted in designing a "navigators" program that will provide links to jobs, employment coaches and social services. **Legacy Corps** volunteers provided respite services and information to connect families to peer-to-peer networks and services. The **Serving Those Who Serve** event offered a wellness fair and expert panel focused on mental health services and faith-based counseling for veterans. The County and community partners hosted **Veteran's, Military and Families Benefits Expos** in the north and central parts of the county to showcase resources, connect participants to benefits experts, and file claims on the spot.

County facilities and staff resources support many important programs for veterans. The County conducted employment outreach at the **Hire a Patriot** career fair, which offers employment and educational resources to active duty military, veterans and their families. Select branches of the **County Library** system hosted the Veterans Service Office to provide in-person assistance to veterans and their families seeking support. For example, 6-8 former service members seek assistance at the El Cajon branch monthly. Additionally, the **Read for a Reason** program partnered with **Pets for Patriots**, empowering summer readers to connect adoptable animals with military families. For over 10 years, County electricians have provided temporary electrical power to the tent city of **Veterans Village Stand Down**, which provides hundreds of homeless veterans with free showers, medical and dental care, clothing, and counseling. Other County staff also regularly attend the event, providing program information and enrollment support for public assistance benefits and housing.

The County jail system partners the Sheriff's department and U.S. Department of Veterans Affairs with community providers on the **Veterans Moving Forward** initiative. With more than 250 veterans in County custody, many incarcerated veterans receive in-custody and community programming for behavior change, substance abuse, vocational training, employment readiness training and counseling through this new and innovative collaboration. An example program led by the County is the 6-week **Healthier Living** program, where volunteers train incarcerated veterans on new skills for adopting healthy habits, action planning, and problem solving techniques. This pilot program supported 29 inmates, who provided positive feedback that is informing the next program offering.

Number of Clients Helped Through Veterans Courage to Call Services San Diego County Fiscal Year Summary Data				
	2011/2012 (Implementation)	2012/2013	2013/2014	% Increase Since Implementation
Peer Line	4,594	5,408	5,612	22.16%
Outreach Vet-Mil	9,060	6,341	12,109	33.65%
Outreach Family	5,342	4,829	6,475	21.21%

The Peer Line data is the number of phone calls received from veterans through the Courage to Call Line.  
The Outreach Veteran-Mil data captures the number of veterans reached through outreach efforts (e.g., community events, fairs).  
The Outreach Family data captures the number of family members of the veterans reached through outreach efforts.



## SECTION II. COLLECTIVE IMPACT

### PROTECTING CONSUMERS



Commercial and support systems drive our local economy, provide jobs, affect community health, and are part of everyday life for San Diego County's residents and businesses. Ensuring that these systems are reliable, safe and fair for consumers helps promote a stable economy, confident investing, and positive growth for everyone.

### Research and Best Practices

Over 30 million U.S. residents fall for a fraud scheme every year, but many do not report the event or their losses to authorities. Identity theft is the nation's leading method of fraud, particularly through fraudulent email or web sites, with the highest number of complaints originating in California. Sometimes the scanners, weights and measuring devices used by merchants overcharge consumers in the U.S. by \$1 to \$2.5 billion annually. Foodborne illness is a risk to consumers who patronize out-of-compliance restaurants that fail to control product holding temperatures, ensure personal hygiene of food preparation staff, and protect from contaminated equipment, for example.

Price verification programs, annual device registrations, and inspections help to ensure compliant scanning, weight and measurement devices. Regulators and inspectors use risk-based methodology to promote safe and effective food service and safety systems. Consumers who actively control and protect their personal information are able to minimize their privacy risks.

### Acting for Impact

The District Attorney's **Consumer Protection Unit** is dedicated to protecting consumers and law-abiding businesses from fraudulent, unsafe and unfair businesses practices. The District Attorney's Office partnered with other agencies using civil litigation to promote a safer business environment in the county. A national home improvement store settled one such lawsuit for over \$18 million for unlawfully disposing hazardous materials at more than 100 of their stores nationwide over a six-and-a-half year period. In an environmental case, a national pharmacy chain was required to pay more than \$12 million due to over 600 California locations improperly discharging dangerous materials, jeopardizing water quality and the physical environment. Finally, through joint prosecutions with other agencies, the

San Diego District Attorney's Office – Consumer Protection Unit (CPU) Monetary Relief – 2010-2014 Year-to-Date (YTD)			
Year	Consumer/Victim Restitution	Civil Penalties	Costs Recovered
2010	\$195,714	\$712,982	\$97,494
2011	\$288,695	\$556,773	\$174,851
2012	\$230,000	\$1,786,559	\$379,775
2013	\$131,577	\$957,997	\$83,499
2014	\$387,697	\$143,333	\$144,189
<b>YTD TOTALS 2010-2014</b>	<b>\$1,233,683</b>	<b>\$4,157,644</b>	<b>\$879,538</b>

Please note that numbers include only CPU's *pro rata* share of the monetary relief in multi-county consumer protection cases. The DA's Office civil consumer protection and environmental cases are often brought as multi-county joint prosecutions. For example, the recent National Pharmacy Chain case was brought jointly by three DA's offices.

## SECTION II. COLLECTIVE IMPACT

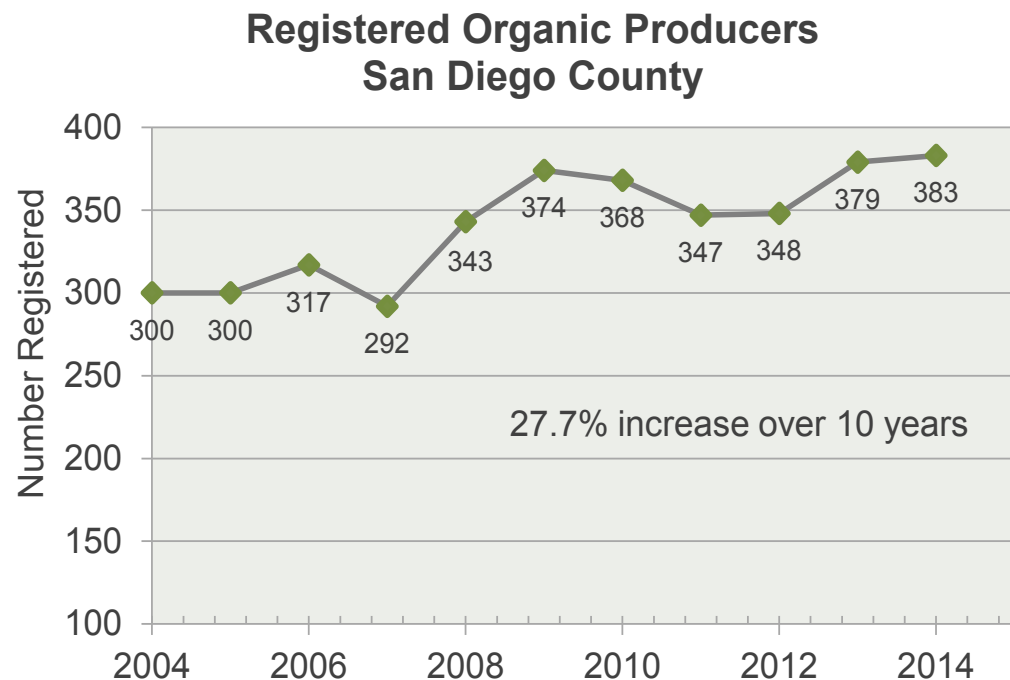
### PROTECTING CONSUMERS

District Attorney's Office returned more than \$1.5 million in restitution funds to hundreds of California older adults who were victimized by scams throughout California and other states. In the past four years, the District Attorney's Office returned over \$4 million in restitution to local residents who were defrauded out of their money.

Through the **Restaurant Grades** program, County environmental health specialists conducted 30,000 food facility inspections in the past year to reduce the incidence of food borne illness and provide the public with access to safe food. The number of registered organic food producers in the county grew by 26% in the past ten years. **Organic Program Monitoring** staff conducted random surveillance residue sampling to ensure commodities meet the National Organic Program requirements. A total of 45 organic registrants in San Diego County received inspections, and 16 of 17 samples passed analysis for pesticide residue.

To ensure fair practices and promote consumer confidence, the County inspected over 52,000 **commercial weighing and measuring** devices with a 91% compliance rate in the past year. Devices included fuel meters at gas stations, taxi meters, retail water dispensers, computing scales at supermarkets, and jewelry scales. Additionally, the County scanned over 22,000 items at nearly 1,500 **retail stores that use price scanners**—such as grocery, clothing and convenience stores—with an 80% compliance rate of not overcharging.

Older adults are frequently the target of fraudulent services. The **WebReferral** system received 1,554 web-based referrals for In-Home Supportive Service and Care Management Referrals, reducing phone traffic to the Call Center and improving response times. In the past year, the system initiated a new tool that accepts online reports of elder/dependent adult abuse. County staff conducted 20 **Scams and Fraud Protection** presentations in the community, reaching 532 potential future victims. Additionally, multi-disciplinary teams of experts from County and community partner organizations initiated targeted efforts to support acutely vulnerable adults, many of whom are developmentally disabled and unable to speak for themselves.



## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for YOUTH



HEALTH



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Everyone has a role and vested interest in supporting parents and families in raising healthy, safe and thriving children and teenagers. Support takes many forms across education, health care, housing, physical activity, and more. In the coming years, the region's population growth and cultural mix will be reflected in children, who will be a larger share of the population and more diverse.

### Research and Best Practices

When youth grow up in a supportive environment with positive choices available, they are more likely to live a long, healthy life. This environment includes access to healthier food, programs that address social skills and mental health in older youth, and enhanced social, educational and physical activities for infants and toddlers. The first five years of a child's life are critical to a child's development, shaping his/her success in school and in life. The strongest predictors that a student is likely to drop out of school are family characteristics such as socioeconomic status, family structure, family stress, and the mother's age.

For low-income households, affordable housing can free up limited resources for nutritious food and health care. Evidence indicates that children in low-income families that receive housing subsidies are more likely to have access to an adequate amount of nutritious food. They are also more likely to meet "well child" criteria — including the absence of developmental concerns, maintenance of a healthy weight, and classification as being in good or excellent health. Additionally, research shows that children who participate in quality early learning environments have better outcomes in school and life including improved early literacy, reduced need for special education, better school attendance, and better high school graduation rates.

### Acting for Impact

For the region's youngest children, the **First 5 San Diego Quality Preschool Initiative** increased the number of children attending a quality preschool by over 50% to 11,235 children in high-need communities last year, with over 93% of these children demonstrating developmental gains. Professional development programs reached 2,468 teachers and administrators, contributing to quality improvements in the classroom.

Quality Preschool Initiative (QPI) Program Outcomes First 5 San Diego, 2011-2013					
Fiscal Year	<u>Children</u>		<u>Administration</u>		
	# of Children Served in QPI Quality Classrooms	% of Children with Statistically Significant Developmental Gains	# of Teachers/ Administrators Receiving Professional Development	# of Teachers/ Administrators with Early Education Degrees	% of Classrooms with High Quality Designations
2011-12	7,434	99%	2,338	535	90%
2012-13	11,235	93.8%	2,468	560	90%

## SECTION II. COLLECTIVE IMPACT

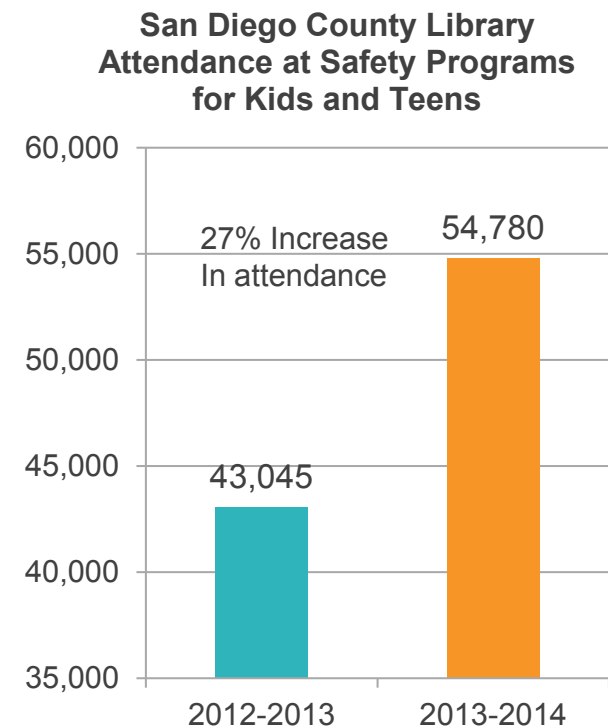
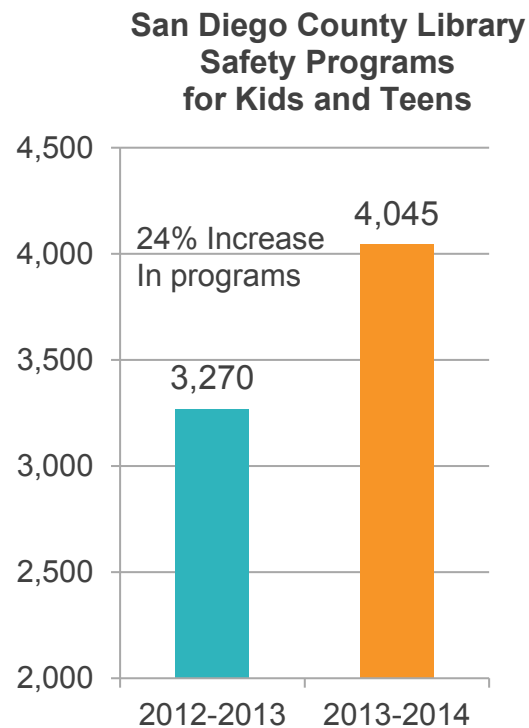
### CREATING POSITIVE OUTCOMES for YOUTH

In targeting high-risk populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families, the **First 5 First Steps** home visitation initiative launched this year to reach 500 families with early childhood health and development education and parenting skills training. Also focused on educating parents is the **Healthy Start** campaign, which is conducted in partnership with Vons to encourage parents and caregivers to provide healthy food choices to children at an early age. The County, First 5 San Diego, Cuyamaca College, and Chula Vista Elementary School Districted partnered for the **Five & Fit Program** to connect families of preschoolers with older adult volunteers through the **Harvest of the Month** curriculum to promote good nutrition and physical activity.

Foster children and youth in the region require extra help in learning how to become healthy, safe and thriving adults. Over 325 children are adopted annually by foster families through the **Exceptional Children for Exceptional Families** campaign. The **Quality Parenting Initiative** facilitated specialty trainings for over 500 caregivers, service providers and staff to enhance collaboration between stakeholders and the County. At age 18, foster youth become independent adults, and a host of programs support their transition. Many participated in an **Independent City** workshop for independent living skills, and a select group received internship opportunities and assistance from a life skills coach in the **Workforce Academy for Youth** with an 85% graduation rate from the program. In its first few months of operation,

**Transitional Housing Program-Plus-Foster Care** provided its first apartment housing and comprehensive support services for 33 non-minor dependents ages 18 to 21 years old, and as many as 40 families were housed through the **Family Reunification program** and another 49 families through the **Foster Youth program**. Similarly, a new mixed-use, affordable housing development in Lemon Grove provided 15 units for underserved transition-aged youth with mental health challenges who receive County support services and are at-risk for becoming homeless.

County libraries help to **keep kids and teens safe through afterschool programming**, which reduces their potential for engaging in crimes, being in or causing car crashes, and being victims of crime, smoking, drinking and drug use. Libraries across the county offered a total of 4,045 programs for kids and teens with 54,780 attendees last year.



## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for YOUTH

While many County programs have been successful at giving youth a head start for their future, some juveniles require attention from the criminal justice system. Through innovative programing and evidence-based practices, the County and its partners are working to decrease the number of youth in juvenile institutions and provide a foundation for a successful future by identifying and diverting the appropriate youth. **Mental health programs and services** provide children, youth and their families with the skills, support and respite needed to be healthy and stable. **Wraparound programs** provide individualized, comprehensive, community-based services that support children and youth with serious emotional or behavioral disturbances so they can be with their families and communities. **Reflections** promotes family stability, community safety and youth rehabilitation through a collection of intervention and treatment services, and the **Juvenile Forensic Assistance for Stabilization and Treatment** program provides individualized treatment for youth and family stability. Over 600 children with an open child welfare case receive enhanced mental health and trauma informed services through **Pathways to Well-Being**.

For youth in the juvenile justice system, the County and community partners work to provide them and their families with diversion, legal, rehabilitation, and custodial support, utilizing emerging and promising alternative approaches that are positive, impactful and cost-effective. Over the past five years, the number of new wards entering probation declined 45%, the yearly average of wards in juvenile facilities dropped 23%, the number of juvenile referrals to probation decreased 27%, and juvenile petitions decreased 17%. However, today's youth population remaining under Probation supervision is at high risk to reoffend. The **Restorative Justice** pilot project conducted in partnership with the Mid-City Community Advocacy Network is diverting eligible youth from formal processing in the justice system into Restorative Community Conferencing. In these sessions, the accused youth meets face-to-face with the victim and develops a consensus-based, scheduled plan to right the wrong and avoid formal charges. The **Youthful Offender Unit** is a custodial program that supervises youth wards with serious felony offenses or lengthy criminal histories and links them with age appropriate community resources, programs, and job/school placement support.



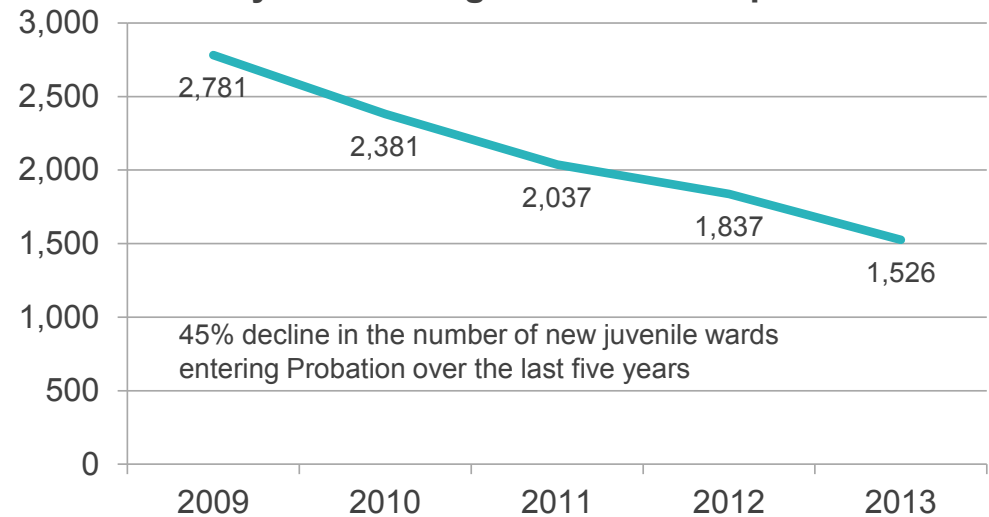


## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for YOUTH

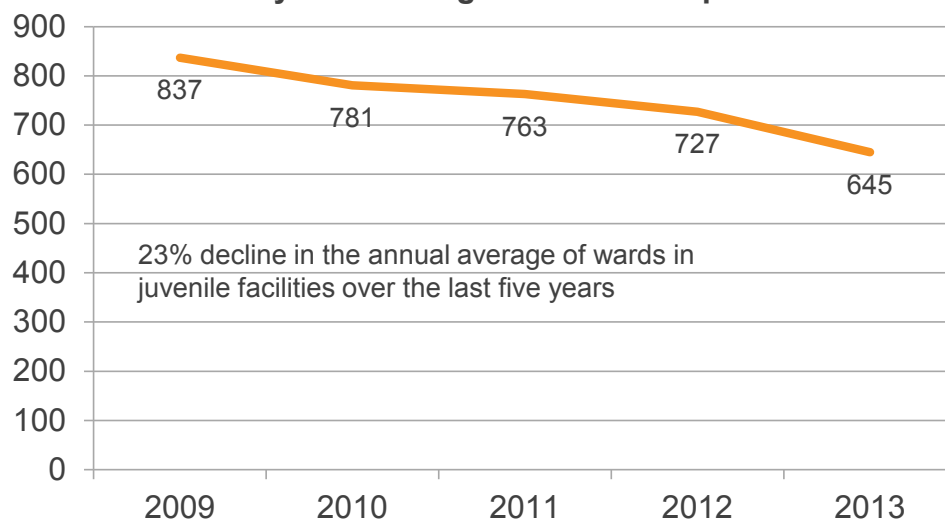
Youth with non-violent, first or second time offenses related to substance abuse receive a continuum of services and close supervision and counseling through **Drug Court**. Higher risk youth engage in the **Breaking Cycles** program, a multi-agency program involving the family and strengths-based delinquency prevention and intervention measures that uses graduated sanctions tailored to a youth's needs. Through partnerships with community-based providers, the **Crossover Youth Practice Model** diverted 77 youth in both the child welfare and justice systems out of the juvenile court process. The **Positive Youth Justice Initiative** provides many of these youth with wraparound services and trauma-informed care. These new and innovative programs are helping to reduce juvenile involvement with the criminal justice system and are making the San Diego region safer and healthier.

**Count of New Juvenile Wards by Calendar Year Total\***  
County of San Diego Probation Department



\*Totals include 601 "status offender" and 602 "delinquency" Wards

**Annual Average of Individuals in Juvenile Facilities by Calendar Year**  
County of San Diego Probation Department



## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for SENIORS

The County's population is growing, with a larger contingent of older adults. People are living longer, and the Baby Boomer generation is entering the 65 years and over age category. In 2010, there were over 350,000 residents at least 65 years old in the County. This population is projected to more than double to 725,000 in 2030, with 84,000 aged 85 years and older.

### Research and Best Practices

As a person ages, being physically active and socially connected to family, friends and the broader community maximizes one's ability to thrive and avoid issues that impact health, independence, and quality of life. Older adults can improve their well-being and longevity by exercising regularly, managing chronic conditions and disabilities, maintaining or developing supportive relationships, and preserving the ability to conduct activities of daily living. Older adults with dementia are at a greater risk of elder abuse than those without. Those who experience abuse have higher risk of psychological distress, health care problems and death. Perpetrators of abuse toward older adults are typically friends or family members.

Programs and centers for independent living that are designed and operated within a local community are central to supporting older adults. Services focused on building independent living skills, promoting exercise and healthy eating, providing information and referrals, and advocating for older adults' needs all contribute to their independence, productivity and continued integration within society. Additionally, older adults who care for a pet can benefit from reduced stress and blood pressure levels, improved heart attack survival chances, reduced loneliness and depression, increased sense of purpose and responsibility, and increased activity levels. Multi-disciplinary teams help to prevent abuse of older adults by addressing service gaps, connecting families to resources, and increasing understanding about risk factors.



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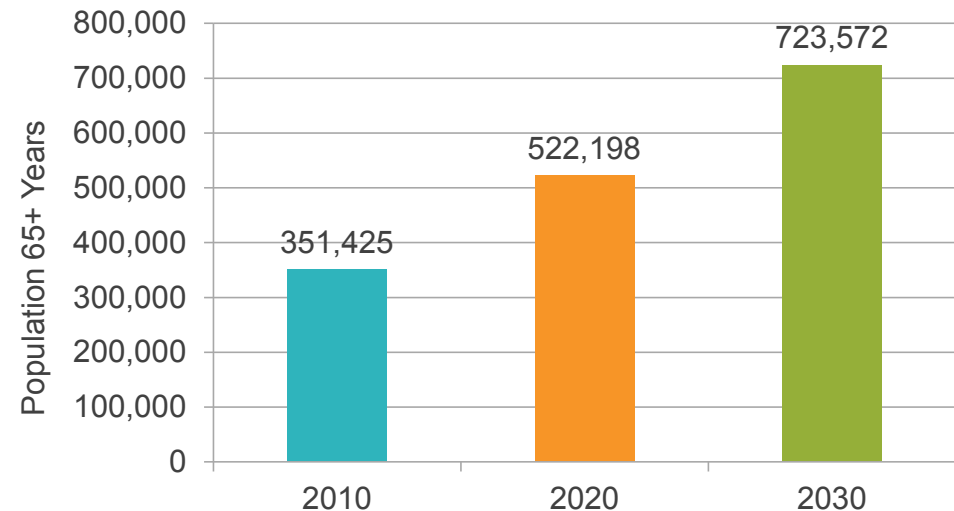


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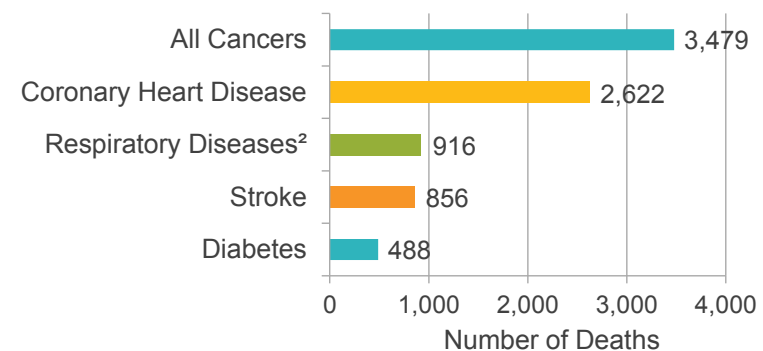
SOCIAL

**Population Projections for San Diego County, Age 65 Years and Over, 2010-2030**



Source: SANDAG Estimates, Accessed 8/2012.

**Number of 3-4-50<sup>1</sup> Chronic Disease Deaths Among Seniors 65+ in San Diego County - 2012**



<sup>1</sup> "3-4-50" refers to the 3 behaviors (no physical activity, poor diet, tobacco & other drug use), that lead to 4 chronic diseases (cancer, heart disease & stroke, Type 2 diabetes, lung disease), that result in over 50 percent of all deaths worldwide.

<sup>2</sup> Respiratory Diseases includes Chronic Obstructive Pulmonary Disease and Asthma.

Source: Death Statistical Master Files (CDPH), County of San Diego, Health & Human Services Agency, Public Health Services, Epidemiology & Immunization Services Branch: SANDAG, Current Population Estimates, 10/2012.

Prepared by: County of San Diego, Health & Human Services Agency, Public Health Services, Community Health Statistics Unit, 2014.

## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for SENIORS

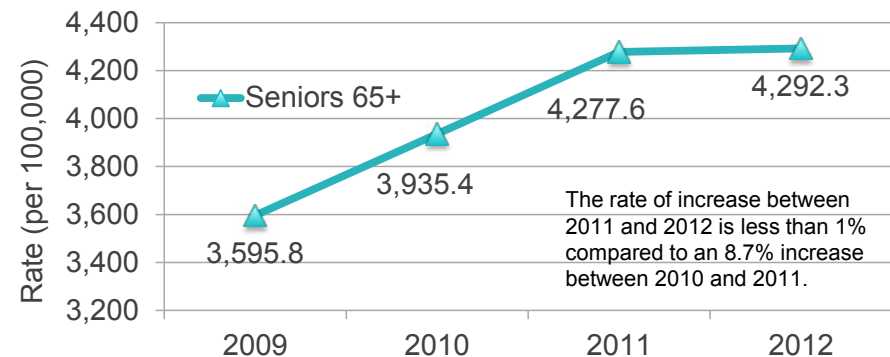
#### Acting for Impact

Supporting older adults' basic health and safety is core to the County's health services. In addition to the traditional services and programs, as part of **Fall Prevention Awareness Week**, County health workers and community partners conducted six educational events and fall risk screenings, reaching 440 older adults. Most participants received a screening, a folder with their results (80% had results indicating an elevated risk for falls), and a letter to bring to their doctor that included the latest fall prevention guidelines. Of participants who later received a follow-up call, 39% said they had talked with their health care provider about falls within the three months since the screening.

The County's **More on the Menu (MOM) Program**, funded completely by community donations, provides a weekly delivery of fresh produce to improve access to a healthy diet for nearly 250 homebound, older adults who have difficulty shopping or paying for fruits and vegetables. County libraries hosted 46 programs with 521 participating older adults in celebration of **Occasions to Celebrate: Older Americans Month**. In the past year, over 5,400 older adults participated in 441 programs hosted at County libraries on a variety of topics including health and wellness, financial investments, using public transit, and computer and e-reader literacy.

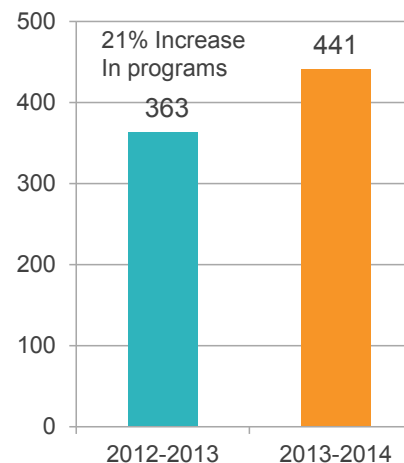
Many older adults continue to stay active in the community, lending their help to raising and mentoring children, and supporting many areas of community life. More than 22,000 grandparents are raising grandchildren in the County. The **Grandparents Raising Grandchildren Initiative** continues to address their unique needs, reaching approximately 1,100 grandparents, grandchildren and family members through regional events with education, tools, resources and peer support. At the **Intergenerational Training** event, County employees and community organizations explained the benefits of connecting generations and provided tools and strategies for implementing intergenerational programs that facilitate intentional interaction and more meaningful relationships between older adults and youth.

**Rate of Emergency Department Discharge with a Fall-related Injury, San Diego County, 2009-2012**

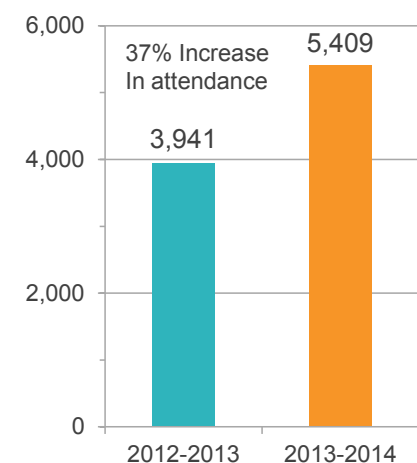


Source: Emergency Department Discharge Database (CA OSHPD), County of San Diego, Health & Human Services Agency, Public Health Services, Emergency Medical Services; SANDAG, Current Population Estimates, 10/2012. Prepared by: County of San Diego, Health & Human Services Agency, Public Health Services, Community Health Statistics Unit, 2014.

**Programs for Seniors San Diego County Library**



**Senior Program Attendance San Diego County Library**



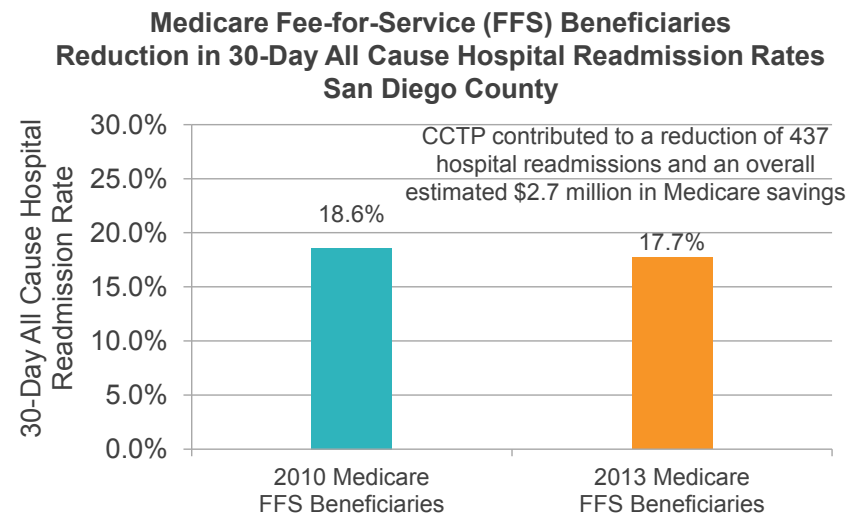
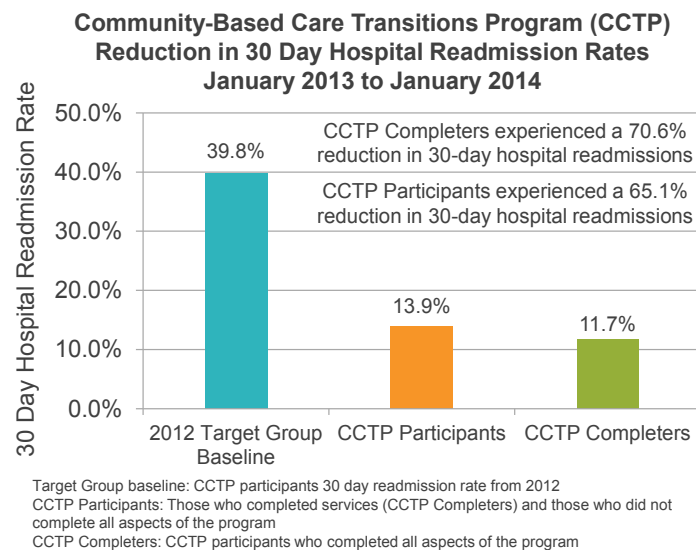
## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for SENIORS

The **North County Intergenerational Council** convenes community organizations and engages community members to prioritize issues and identify new solutions for improving health and wellness. The Council successfully hosted two **Intergenerational Games** events and continues to provide technical support to local organizations interested in implementing sustainable intergenerational programs. These events, along with two additional Intergenerational Games in the East and South County, connected 540 older adults and school age children through fun activities that also allowed them to learn about the importance of healthy eating and exercise. The new **Intergenerational Garden** at Cuyamaca College, along with the addition of a second location for the **Five & Fit Intergenerational program** at Chula Vista Elementary School District, links older adults with preschoolers to educate them on choosing healthy produce and snacks.

The County connects its support services for older adults to its adoption of shelter pet services through the **Senior to Senior** program. Adults 60 years of age and older adopted 49 dogs five years of age or older at no charge in the past year. Older adults may also adopt a younger pet from a County animal shelter for about half the regular adoption fee.

As part of a comprehensive team representing the San Diego Care Transitions Partnership, the County and four hospital systems - Scripps Health, Sharp Healthcare, Palomar Health, and University of California, San Diego (UCSD) Health System - were awarded the **Community-based Care Transitions Program (CCTP)** and began delivering enhanced pre and post hospital discharge processes in January 2013. The processes include: data exchange across all partners; enriched pharmacy services including medication reconciliation; a community-based patient activation program; and an innovative, community-based care coordination program. The successful partnership of clinical and social service professionals who endorsed a shared vision to transform care for Medicare Fee-for-Service beneficiaries across the care continuum successfully prevented 437 readmissions in the first year with a Medicare savings of \$2.7 million.



Source: Centers for Medicare and Medicaid Services readmission rates data files.

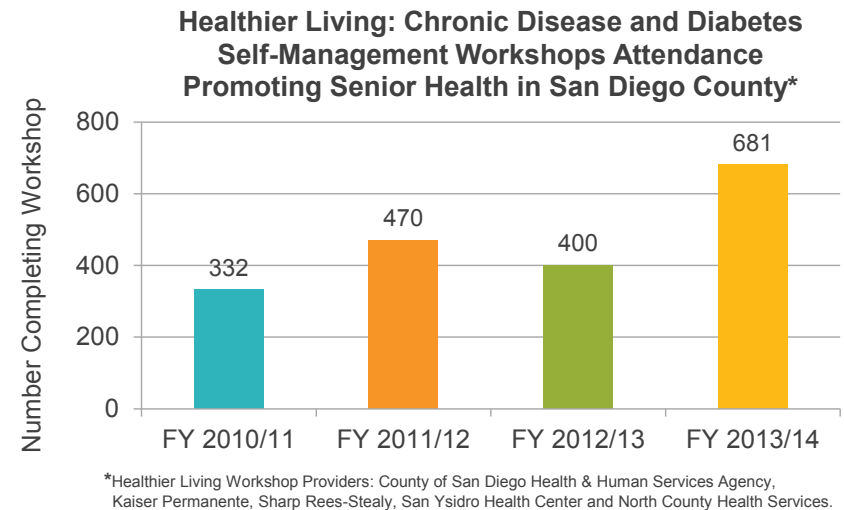


## SECTION II. COLLECTIVE IMPACT

### CREATING POSITIVE OUTCOMES for SENIORS

The County continues to provide evidence-based, health self-management services with the goal of improved physical and mental health outcomes, improved medication compliance, and decreased health costs. **Healthier Living Workshops** offered throughout the region in the past year by County staff, Sharp Rees-Stealy, Kaiser Permanente and two community health centers provided an evidence-based program to over 600 individuals (primarily older adults) with chronic illness such as arthritis, depression, heart disease and diabetes. A Tai Chi program improves balance and fall prevention for 33 residents of the Tierrasanta Village Community.

The **Help and Outreach to Protect Elderly** partnership of health, social service and law enforcement agencies focused on helping 260 of the most vulnerable victims of elder abuse get back on their feet and avoid being re-victimized last year. Referrals deal with self-neglect, neglect, physical/sexual abuse, financial abuse, mental suffering, isolation, and abandonment. The **Elder and Dependent Adult Death Review Team (EDRT)** reviews suspicious elder deaths associated with suspected elder abuse and/or neglect. EDRT identifies risk factors for such deaths, maintains statistical data concerning these deaths, and facilitates communication among agencies involved in the identification, investigation, or prosecution of elder abuse or elder deaths in order to bridge system gaps in service delivery.



## SECTION II. COLLECTIVE IMPACT

### CREATING HEALTHY and RESILIENT COMMUNITIES



Healthy and resilient communities in San Diego County provide residents with the places, resources and protections that are foundational to living a healthy lifestyle. In turn, individuals and entire communities can benefit from the social and economic benefits that health and resiliency provide.

### Research and Best Practices

Many variables contribute to healthy and resilient communities including access to healthy food choices, as well as education about proper nutrition, exercise and wellness. Community health is also enhanced by having realistic choices for active transportation (walking and bicycling) and convenient access to park and recreation facilities. Residents who understand how to protect their family, homes and neighborhood from environmental factors, such as fire and insect-borne disease, contribute to safer and healthier communities. More broadly, healthy and resilient communities reflect a healthy physical environment.

### Acting for Impact

Numerous devastating wildfires impacted many communities throughout San Diego County in the past decades. The Board of Supervisors committed the County to a robust and effective fire response built upon past successes and learned lessons to become one of the most prepared counties in the nation. The **County Fire Authority** continued to strengthen fire protection, response times, and emergency medical services among 10 rural fire agencies. Nearly 12,000 mailings, over 7,300 inspections, 53 community presentations, and fuel reduction work at 157 homes improved defensible space awareness and implementation. Community members continued to stand ready for a range of disaster response needs as the **Community Emergency Response Team** increased to 2,000 members across 31 teams. These include new teams in Lakeside and Santee, and completed trainings for bilingual and Spanish-speaking team members.

As a result of these preparations, when 14 wildfires erupted across the San Diego region in May 2014, County departments and private agencies collaborated for a quick and rapid response. In addition to the firefighters on the fire lines, the response included:

- Evacuating and repopulating affected areas by more than a dozen law enforcement agencies
- Rescuing over 50 animals and tending to them in shelters during the fires
- Closing, monitoring, and inspecting County roads to ensure their safety for first responders and members of the public
- Dispatching nurses to local shelters and hospitals to assist in providing medical care

After the fires, County departments worked together to help people recover from the fires and return to normalcy:

- A County library was used to provide assistance to fire victims
- The Assessor/Recorder/County Clerk proactively mailed out information about the Property Tax Relief Program to property owners whose homes were damaged or destroyed, and also partnered with the Board of Supervisors to waive the fees for rebuilding damaged homes
- Departments coordinated trainings to safely remove debris, test water and air quality, and ensure safe conditions before residents returned home

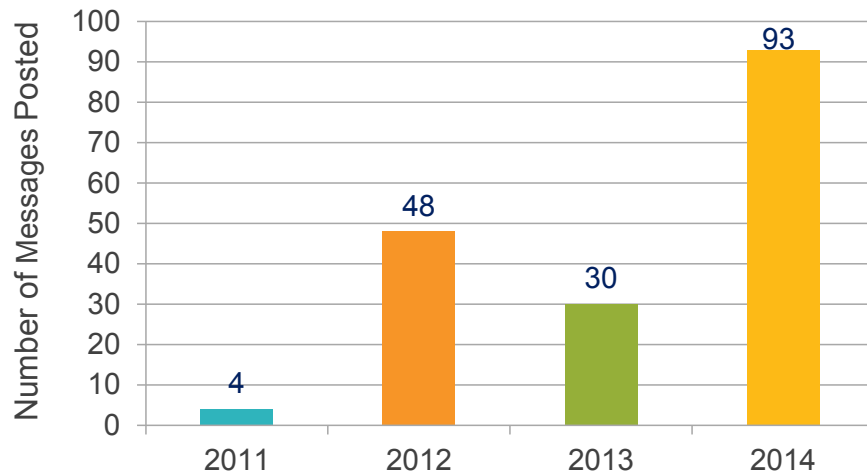
## SECTION II. COLLECTIVE IMPACT

### CREATING HEALTHY and RESILIENT COMMUNITIES

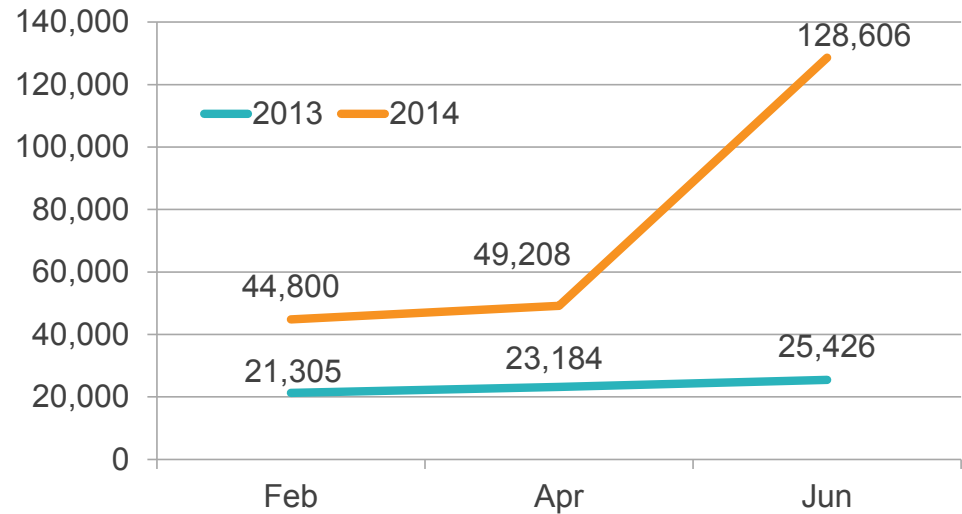
The level of teamwork and coordination between County departments, cities, and fire agencies led to the County winning its third straight **Grand Golden Watchdog Award** presented by the San Diego County Taxpayers Association. The award acknowledged the rapid response and commitment to public safety through the most efficient means by the County, the City of San Diego, the U.S. Navy and the U.S. Marine Corps.

The County's updated notification, preparedness and planning tools played a critical role in informing residents during the May 2014 wildfire response. Now installed over 128,000 times, the **SD Emergency App** (mobile application) provides preparedness information, planning tools, emergency updates, interactive emergency maps, and shelter locations. An Access and Functional Needs plan was created over the past year and shared with residents. The award-winning **AlertSanDiego** regional notification system exceeded 366,000 registrations, with 93 messages posted by the County in the past year.

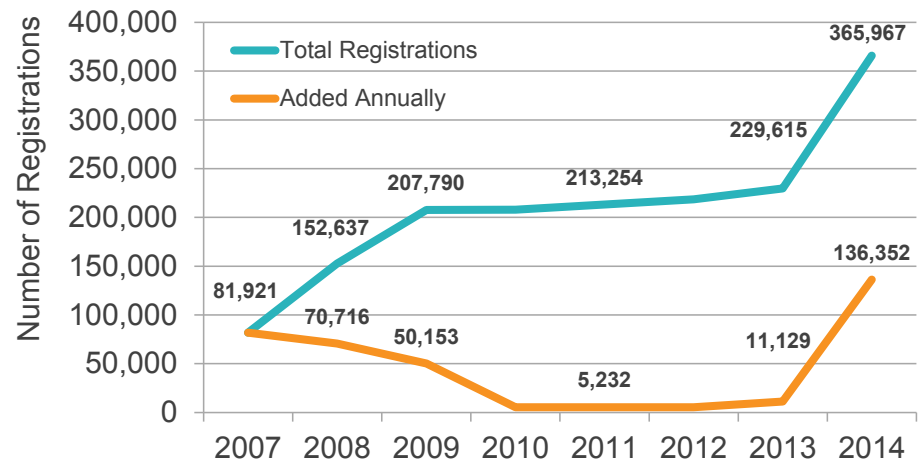
**AlertSanDiego Emergency Messages**  
**SDCountyEmergency.com**



**Total 'SD Emergency' App Installs**  
**San Diego County Office of Emergency Services**



**Total AlertSanDiego Registrations**  
**San Diego County Office of Emergency Services**



## SECTION II. COLLECTIVE IMPACT

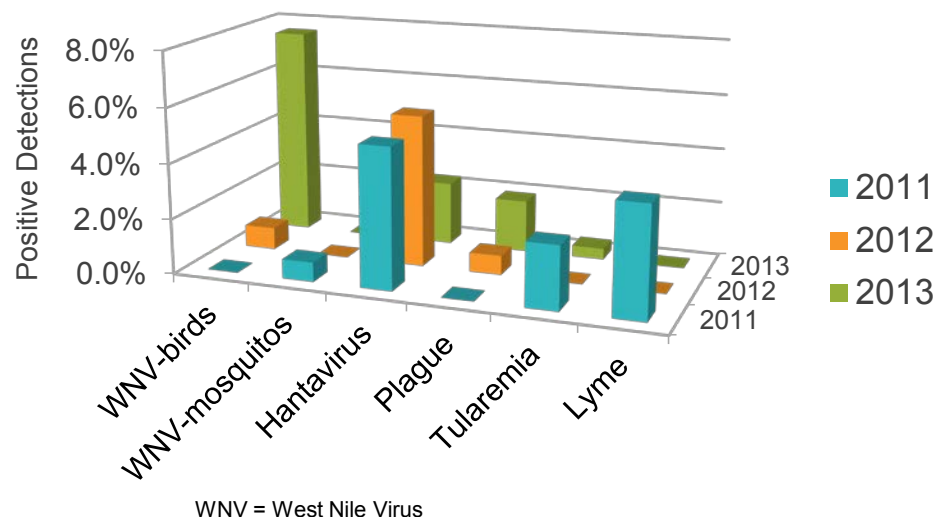
### CREATING HEALTHY and RESILIENT COMMUNITIES

**Culturally Competent Preparedness** outreach programs targeted specific populations throughout the county with emergency preparedness information. The programs distributed over 50,000 preparedness brochures in Spanish, Tagalog, and Vietnamese languages, as well as 5,000 copies of a Childcare Disaster Plan.

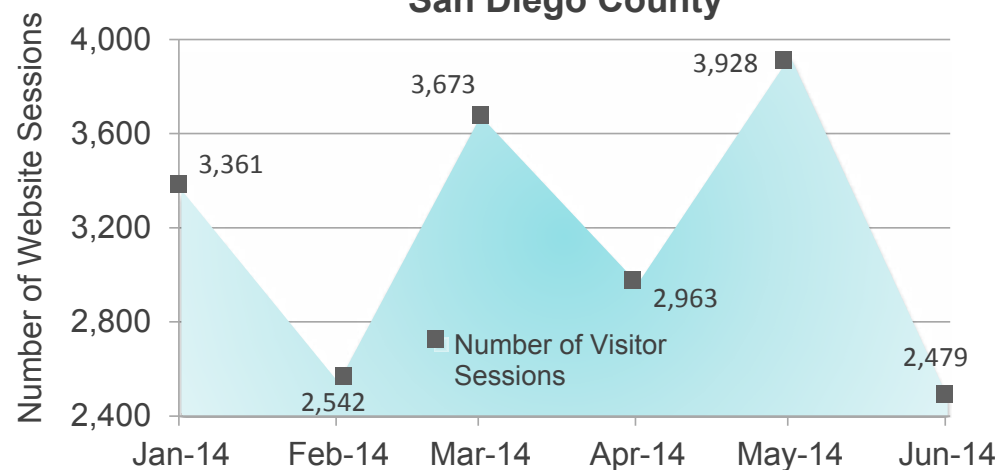
The County also addressed a range of environmental factors that affect community health and quality of life. The **Vector Control Program** continued to control mosquitoes and monitor vectors and vector-borne diseases including West Nile Virus and malaria. County specialists responded to 3,375 requests for service and complaint investigations, conducted mosquito control on approximately 7,000 acres, distributed over 80,000 vector-related educational materials, and educated the public through 83 outreach presentations, fairs, and events with over 200,000 people in attendance. Vector-borne diseases continued to trend downward in recent years, with the exception of West Nile Virus in birds and plague.

During high heat days in the summer, the County's **Cool Zones** program helped nearly 1,000 residents, including seniors and people with disabilities. The program provided 840 callers with information and assistance including finding nearby sites, determining eligibility for a 30-day Compass Card transit pass, and qualifying for electric table fans for those who cannot travel. Residents can now use real-time interactive mapping with the **Beach Water Quality mobile website and application** to track quality status before entering the County's 52 miles of coastline. On par with recent years, **water quality was rated "good"** in the first half of 2014 with only 14 beach closures due to potential sewage-impacted water, and 42 water quality advisories (water above State health standards).

**Vector-borne Disease Trends 2011–2013**



**Beach Water Quality Website Visitors San Diego County**



18,946 - Total Sessions Jan 2014 to Jun 2014.

13,339 - Total Unique Users Jan 2014 to Jun 2014.



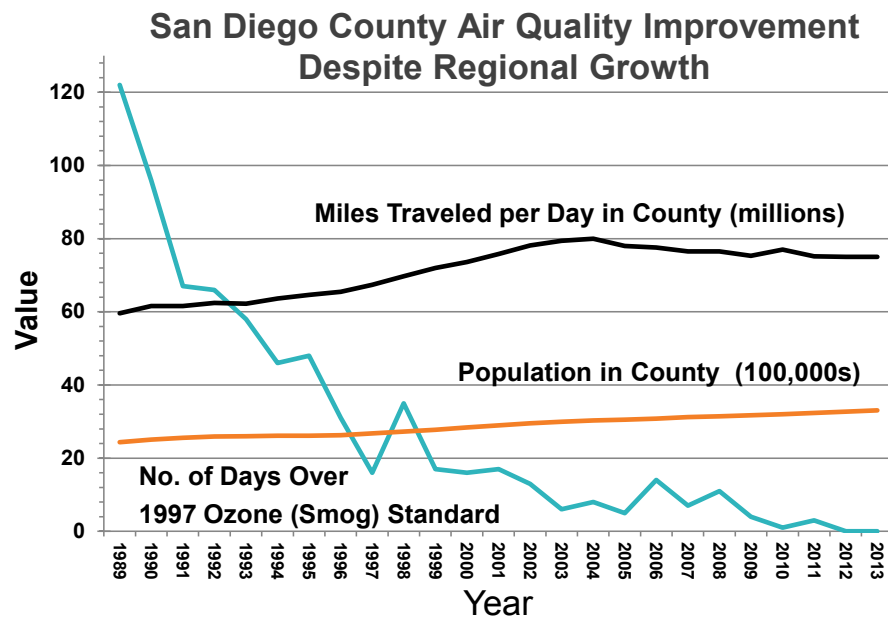
## SECTION II. COLLECTIVE IMPACT

### CREATING HEALTHY and RESILIENT COMMUNITIES

**Air quality throughout the region continues to improve** despite continued growth in population and traffic. Efforts to reduce ozone-forming air pollutants are working to provide cleaner air. Additionally, fewer days occurred annually when the national air quality standard (limit) for ozone was exceeded in San Diego County. Residents and businesses can also now receive real-time updates from the **Air Pollution Control District's Twitter feed**. Community gardeners and industry groups received **pesticide safety outreach** about laws and regulations, use of personal protective equipment, and—through a targeted workshop with fieldworkers—how to avoid exposure after pesticide application.

Increasing access to options and choices for active living and healthy eating is a core component of *Live Well San Diego*. The **Expanded Food and Nutrition Education Program** provides low-income adults and youth with the knowledge, skills and behavior changes needed for better nutrition and health. Expanding its reach and effectiveness over the past year, the program averaged 303 monthly participants, increased to 67% the number of families who more often used Nutrition Facts labels to make food choices, and increased to 57% the number of families that plan meals in advance.

Also expanding reach and impact was the **Health and Wellness Program** available through County libraries, which hosted nearly 6,400 programs for over 130,000 attendees of all ages. Youth programs included baby yoga and boogie story time for preschoolers, cooking demonstrations, yoga, hip-hop demonstrations, and healthy meals for school age kids and teens. Adult programming included yoga, food demonstrations, and Covered California educational programs.



Health and Wellness Program Statistics, FYs 2012-14 San Diego County Library						
	Number of Programs			Program Attendance		
	2012 - 2013	2013 - 2014	% Change	2012 - 2013	2013 - 2014	% Change
Kids	540	1,100	101%	34,718	94,670	173%
Teens	204	115	-44%	1,383	1,343	-3%
Adults	1,930	2,479	28%	33,230	45,960	38%
Totals	2,674	6,380	38%	69,331	141,973	105%

## SECTION II. COLLECTIVE IMPACT

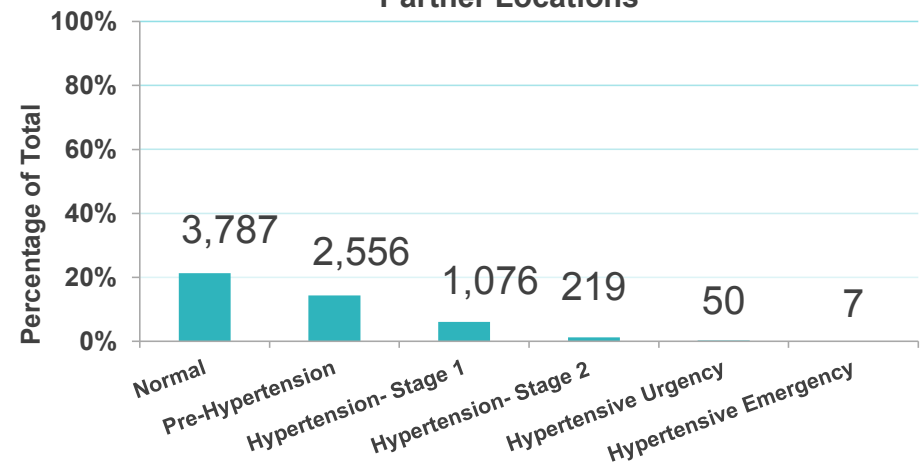
### CREATING HEALTHY and RESILIENT COMMUNITIES

On Valentine's Day, 200 sites (including 17 County libraries) across 60 organizations hosted the **Love Your Heart Campaign**, helping residents to "know their numbers" by providing free blood pressure screenings. Originally started by the County in 2011, the annual event has grown to include a broad group of partners including healthcare, libraries, the fire community, universities, city government, non-profits, and the business community. Over 17,700 residents received screenings, with one out of two screened residents identified with elevated blood pressure. Of these residents, 57 were identified with urgent or emergent hypertension requiring immediate medical referral.

Residents enjoyed County parks which connected them to healthy living principles. This included 25,000 residents at 73 **Summer Movies in the Park** events who received public service announcements focused on dental health, proper nutrition, sugar consumption and physical activity. Park facilities also evolved with the times, with several now offering **QR Fit Trails**, which engaged 10,000 unique users and over 6,000 total hits via smart phones. Quick Response (QR) codes posted on trails signage guide users on how to get a full body workout when using the trails. County staff continued to assess parks with new **Healthy Edge Park Design Guidelines**, which generate a "health report card" and cost-effective improvement strategies.

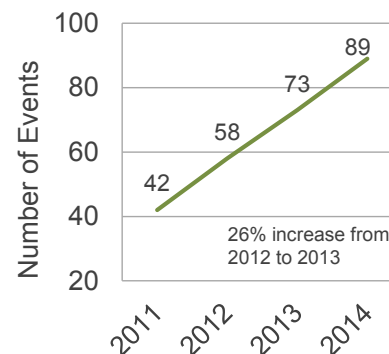


**Blood Pressure Screenings Recorded (n=7,695\*)  
at Participating San Diego County  
Partner Locations**

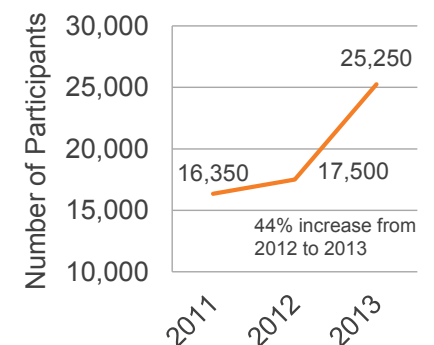


\*A total of 17,774 blood pressure screenings were performed and only 43% were recorded and reported to the County as shown above.

**Movies In The Park  
Events  
Parks and Recreation**



**Movies In The Park  
Participants  
Parks and Recreation**



2014 participant data is not available for this report.

## SECTION II. COLLECTIVE IMPACT

### CREATING HEALTHY and RESILIENT COMMUNITIES

The County and partners' approach to substance abuse continued to evolve, target trends, and get results. The **Prescription Drug Abuse Task Force** works to reduce prescription drugs misuse by increasing public understanding of their harm, engaging those who need treatment, and reducing access to prescription drugs. The Task Force expanded efforts, launched a new website, and conducted the twice-yearly **Prescription Take-Back Day** at 40 sites countywide. During fiscal year 2013-2014, residents safely dropped 18,314 pounds of drugs, a 16% increase over two years. The **Mentor Adult Drug Court** in South County continued to serve as a best practice model. National estimates indicate 75% of graduates remain arrest-free at least two years after leaving the program, and reduced crime as much as 45% more than other sentencing options.

Prescription Drug (Rx) Abuse 2013 Report Card						
	Indicator	2008	2009	2010	2011	2012
1	<b>Unintentional Rx-Related Deaths</b>					
	· Number	220	238	228	267	268
	· Rate per 100,000 residents <sup>1</sup>	(8.4)	(8.9)	(8.5)	(9.8)	(9.8)
2	<b>Emergency Room Painkiller-related Discharges</b>					
	· Number	2040	2231	2931	3,278	Not Available
	· Rate per 100,000 residents	(64.8)	(70.3)	(91.1)	(105.2)	
3	<b>Student Self Report Rx Misuse</b>		19.5%		19.6%	
4	<b>Total Adult Treatment Admissions</b>	15,041	14,258	13,893	13,696	14,383
	· Percentage of Prescription Painkillers	3.9%	3.9%	4.1%	4.2%	4.7%
	· Percentage of Heroin	18.5%	19.4%	21.4%	22.0%	23.1%
5	<b>Arrestees Self Report of Rx Misuse</b>					
	· Adult	36%	41%	40%	41%	38%
	· Juvenile	25%	28%	31%	37%	40%
6	<b>Rx Prosecutions</b>					
	· Rx-specific Fraud Charge	112	123	84	125	117
	· Other Charges with Rx-involved	713	1,090	1,341	1,288	1,311
7	<b>Pharmacy Robberies/Burglaries</b>	9	15	14	26	8
8	<b>Pounds of Safely Disposed Medications</b>					
	· Take Back Events			7,446	13,008	16,707
	· Sheriff Dept. Collection Boxes			3,400	5,128	9,902
9	<b>Prescription Pills Per County Resident</b>					
	· Painkillers <sup>2</sup>	30.0	29.9	33.4	35.9	37.8
	· Anti-anxiety	11.4	10.9	13.0	13.4	13.8
	· Stimulants	3.8	3.6	4.3	4.5	4.7

<sup>1</sup>SANDAG population figures were modified from 2012 Rx Report Card; now based on actual 2010 Census data.

<sup>2</sup>Painkillers include only pills; solution-based prescriptions are 2.5% of all painkillers and are not included in the count.



## SECTION II. COLLECTIVE IMPACT

### ENGAGING the COMMUNITY



HEALTH



KNOWLEDGE



STANDARD OF  
LIVING



COMMUNITY



SOCIAL

Community engagement takes many forms, with one of the most significant being volunteerism. Volunteering helps address unmet community needs, allowing service organizations to focus resources on critical needs throughout the San Diego region. Volunteering is an investment in local communities and residents, and promotes civic responsibility, interconnectivity and community-building.

### Research and Best Practices

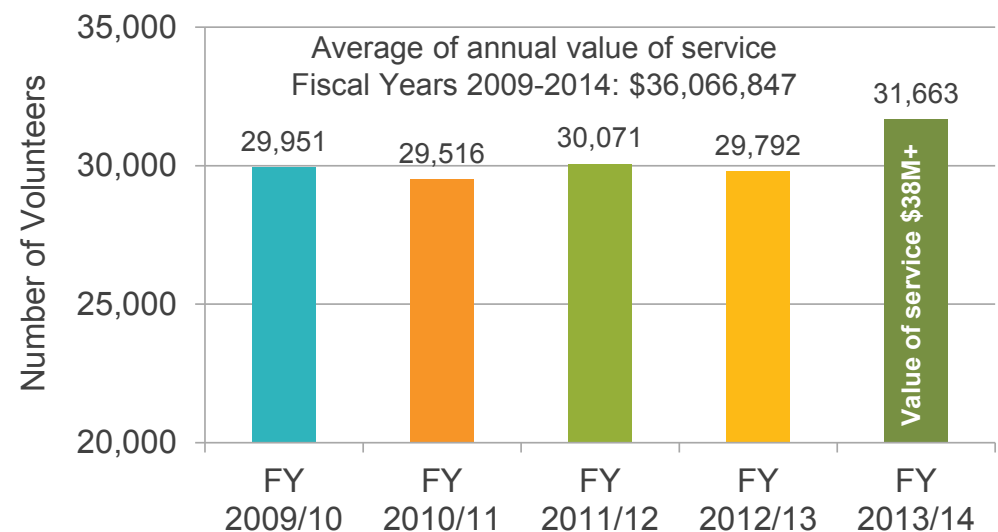
The estimated value of a volunteer's time in 2013 was \$22.55 per hour. Research indicates volunteering may lead to greater health benefits for older adults, greater life satisfaction, lower rates of depression, improved physical well-being, and a longer life span. People who volunteers are also more likely to participate in community activities, school groups and neighborhood associations. As the voice of their communities, grassroots leaders are effective advocates for social and economic changes to meet the needs of typically underserved communities. Providing tools, trainings, and accessible information can increase the number of volunteers, lengthen their involvement in volunteerism, and generate measurable impact and results that make a difference in peoples' lives.

### Acting for Impact

The County manages one of the largest volunteer programs in the region to support its delivery of public services. The program provides many opportunities for residents to gain valuable job training, give back to their communities, and contribute to efficient and cost-effective service delivery. The **Volunteer Report** indicates that nearly 32,000 residents served the County last year, providing an estimated value of over \$38.8 million in time and labor. Other residents donated \$457,000 in money and gifts to volunteer programs.

The **Retired & Senior Volunteer Program** (RSVP) used 1,245 volunteers ages 55 and older at a value of \$7.6 million to help the community through participation in law enforcement, health care, education, the arts and more. For example, RSVP volunteers supported public safety officers through the Sheriff's **You Are Not Alone** program, conducting more than 11,200 visits and 32,200 phone calls in the past year as wellness checks for elderly and disabled individuals who live alone.

### Volunteer Service Program San Diego County





## SECTION II. COLLECTIVE IMPACT

### ENGAGING the COMMUNITY

A total of 1,290 volunteers supported the **Master Gardener** program and the **4-H Youth Development Program** at a value of \$6.1 million. Established in 1983, the Master Gardener program uses nearly 300 volunteers who are trained and certified by specialists from the University of California, San Diego to provide and promote home gardening and pest control education to residents. In the past year, over 160 master gardeners supported garden-based learning by consulting with over 500 schools and community sites, answering 2,700 public inquiries on the hotline, and providing information to 16,000 residents at community events. The 4-H program serves youth 5-19 years of age, providing enrichment activities through youth-governed clubs in communities and military housing sites throughout the County. Participating youth develop leadership, citizenship, and life skills through community contributions and self-directed learning. The content of 4-H programs focuses on science, engineering and technology; healthy living; and citizenship. Over the past year, 22 active 4-H clubs and 8 active military after-school sites supported nearly 600 leaders' volunteer efforts to deliver the 4-H program to over 2,000 youth.

The Sheriff's Department benefited from 890 volunteers providing a value of \$5.6 million over multiple programs. The **Law Enforcement Explorer Program** partners with Boy Scouts of America, where Deputies, detectives and support staff engage responsible young people to expand their interest in law enforcement as a career. **Law Enforcement Reserve Deputies** support the department's patrol stations, providing all levels of law enforcement including day-to-day duties, major emergencies, and crowd and traffic control at community events and crime scenes. The **Senior Volunteer Program** involves residents ages 50 years and older who provide support at patrol stations by assisting with administrative work, patrolling neighborhoods, and checking on the welfare of older or disabled persons.

Sheriff's Department Volunteers				
Fiscal Year	Number of Volunteers	Number of Volunteer Hours	Cost	Savings
2010/2011	752	247,187	\$129,955	\$5,279,914
2011/2012	814	237,139	\$166,943	\$5,167,258
2012/2013	935	254,829	\$632,761	\$5,641,914
2013/2014	890	249,297	\$609,165	\$5,621,647

Note: These numbers are ALL volunteers in the Sheriff's Department.



## SECTION II. COLLECTIVE IMPACT

### ENGAGING the COMMUNITY

Some residents are taking active leadership roles in their community thanks to training provided through the **Resident Leadership Academy (RLA)**. The academy prepares them to engage their neighbors and advocate for healthy, safe and thriving neighborhoods. Over 100 residents have received training throughout the region and are now reaching out and training neighbors in their communities to build local capacity for implementing *Live Well San Diego* through community health improvement projects. Residents are taking the lead to identify priority needs in their communities, and working together with local organizations and government to make meaningful change. For example, City Heights youth created a video and presentation that address how gang violence impacts community health, safety and well-being. A group of “kitchenistas” who are graduates of the Olivewood Gardens and Learning Center ‘Cooking for Salud’ course now have the power to change their daily eating habits, as well as help their friends and neighbors to do the same. Many additional resident-led initiatives are derived from participation in the RLA.

Another strategy to build community awareness about *Live Well San Diego* and engagement opportunities is through the **elections process**, where 1.5 million registered voters who reviewed the sample ballots learned about the *Live Well San Diego* vision. With the region’s cultural and linguistic diversity, **outreach to limited English proficient voters** is critical. Over 150,000 voters received an English sample ballot pamphlet and a second pamphlet in another language: Spanish, Tagalog, Vietnamese, and Chinese. Of these voters, nearly 19,000 received their requested mail ballots in one of these four languages other than English. At the polls for the June 3, 2014 election, nearly 1,800 of the 5,400 volunteer poll workers were bilingual.

#### Resident Leadership Academy (RLA) Outcomes Supporting Empowered Communities

Immediate* (FY 2013/2014)	Intermediate	Long term
Increased knowledge regarding principles of community building: 18 RLA facilitators 67 RLA graduates	Increased community engagement	Improved living conditions for low-income people
Increased capacity for Community Improvement Project (CIP) activities throughout the region: 6 CIPs initiated	Improved physical and built environments	Increase in neighborhood empowerment
	Increase in healthy behaviors	Improved health outcomes
	Expanded partnerships	Reduced crime

\*Outcomes from prior year RLAs are not included

#### San Diego County Registrar of Voters June 3, 2014 Gubernatorial Election

##### Number of Voting Materials In Languages Other Than English

Voter Material	Spanish	Filipino	Vietnamese	Chinese	Total Other Language Materials
Sample Ballots	92,811	35,533	13,160	8,828	150,332
Mail-In Ballots	14,355	1,349	2,798	367	18,869

##### Number of Bilingual Poll Workers

Fiscal Year	Spanish	Filipino	Vietnamese	Chinese	Total Bilingual Poll Workers
Bilingual Poll Workers	1,144	259	248	143	1,794

## Section 3

# Lead Well to Live Well

Inspiring from Within Journey toward Excellence

# Employees

talking the talk  
walking the walk

Waterfront Park Innovating for Results

AlertSanDiego Finding Rover Patient Protection and Affordable Care Act

Celebrating Our Success Access2Health Call Center

# Attention to Residents' Needs

Advanced Recovery Initiative Public Safety Realignment

Risk Awareness Violence Prevention and Crisis Response Training

National Association of Counties Achievement Awards

Contractor's Forum Video Interviewing Program community forums

County Wellness Program  
Technology and Aging Coalition



## SECTION III. LEAD WELL to LIVE WELL

### INSPIRING LIVE WELL from WITHIN



When the San Diego County Board of Supervisors adopted *Live Well San Diego* in 2010, they understood that achieving the vision of a healthy, safe and thriving community would require government to go beyond its typical scope. Talking the talk is not enough—true leadership requires walking the walk. County leaders and staff continue to incorporate the *Live Well San Diego* principles in their daily routines and operations, as well as into key policies.

Healthy and active County staff not only set an example for our communities, they promote an engaging, accountable and more productive workforce. In the past year, thousands of staff members participated in a range of **County Wellness Program** activities:

- Amazing Race: 119 teams with 476 participants
- Stairwell Campaign: 8.8 million stairs climbed by 905 participants
- Health Expos: 10 events reaching 2,015 participants
- Biometric Screenings: 14 sites
- Healthier Living with Chronic Conditions program for those with ongoing health conditions
- Many additional activities such as hikes, family bowling events, and online healthy eating games

Reaching the thousands of County employees takes leadership and support from many partners. **Employee Resource Groups** (ERGs) have long supported County leadership in achieving its strategic and operational goals, providing professional growth and networking opportunities for County employees. ERGs assisted in engaging members in the County Wellness Program activities, and collaborated to organize the **Live it Up!** community event in the City of Vista, which drew over 1,000 community members and County employees.



## SECTION III. LEAD WELL to LIVE WELL

### INSPIRING LIVE WELL from WITHIN

Additionally, the **African-American Association of County Employees**, **County of San Diego Filipino American Employees Association**, the **San Diego County Latino Association**, and the newly-formed **Asian Pacific Alliance of County Employees** conducted celebratory cultural events with their members and community partners to connect more people to *Live Well San Diego* and County support services, including meetings with diverse communities. The newly-formed LGBT and Allies Association partnered with other ERGs and County and community resources to further strengthen diversity and inclusiveness. At times, ERGs respond to emergencies and critical needs beyond the County borders. The County of San Diego Filipino American Employees Association partnered with the County to gather and send over 30 boxes of donated essential supplies to the Philippine Red Cross immediately following super typhoon Haiyan (Yolanda) and the County's Latino Association provided focus group participants to help tailor emergency preparedness materials to be culturally sensitive and bilingual for greater community engagement.





## SECTION III. LEAD WELL to LIVE WELL

### ATTENDING to RESIDENTS' NEEDS

Every day, County leaders, staff, services, programs and facilities are helping residents to be healthy, be safe, and thrive. Yet a region that continues to grow in population and diversity requires constant attention to how County government effectively keeps pace with facilities, programs and services that effectively support everyone. As described throughout this report, this is evident in many ways.

Periodically, major investments in a range of capital projects are necessary to help everyone to live well. A vision decades in the making, the **Waterfront Park** opened on May 10, 2014 with over 10,000 attendees at the historic County Administration Center in downtown San Diego. Approved in May 2011 by the Board of Supervisors, construction of the \$49.4 million park started in September 2012. The park offers a new interactive fountain, large civic green, intimate gardens with distinct themes, a children's play zone, and several picnic areas.

Today thousands of families enjoy the park on a daily basis, playing in the water fountains and on the modern play equipment. The County anticipates even more visitors in the coming months by hosting community events and programs such as outdoor movies, concerts, fitness classes, performances, and health fairs. The park has been deemed the most significant waterfront open space in downtown San Diego and fulfills a long term vision, slating it as a quintessential destination for residents and visitors.



## SECTION III. LEAD WELL to LIVE WELL

### ATTENDING to RESIDENTS' NEEDS

#### County's New Waterfront Park Attracts Thousands of Visitors

A sparkling addition to the historic County Administration Center has forever changed the face of downtown San Diego: the Waterfront Park. The County opened its crown jewel of parks May 10, 2014, bringing a dozen acres of parkland to the neighborhood and establishing a new "front porch" for San Diego. Since then, thousands of visitors have stopped by to marvel at the spectacular 830-foot-long fountain that nearly runs the length of the park. A variety of gardens on the northeast side offer opportunities for quiet strolls. The southeast quadrant of the park features a playground with giant slides, swings, merry-go-round and state-of-the-art play equipment.

The most popular aspect of this new 12-acre park is the fountain. This water feature runs nearly the length of the park with jets that shoot sprays of water 14 feet into the air. The water falls down into basins that create a one-inch-deep splash area for children. At other times, the fountain's basins create a reflection pond.

Not long ago, both sides of the County Administration Center featured car-filled parking lots. Now the Waterfront Park is a showpiece. A parking garage is tucked underground on the south side of the park and accommodates visitors who have business to conduct inside the County Administration Center. A ten-story parking garage is under construction a short distance away.

More than 200 trees dot the park, which was designed with conservation in mind. Two of the three gardens feature drought-tolerant plants, and their paths use decomposed granite instead of concrete, minimizing stormwater runoff. The restroom/concession building was built to Leadership in Energy and Environmental Design, or LEED, Silver standards. The fountain uses 80,000 gallons of water that is stored in an underground reservoir and reused over and over again. The water is continuously treated so it remains safe to the public.

The Waterfront Park is a prominent part of the greater vision for the Embarcadero and efforts to become a more pedestrian-friendly destination for residents and visitors alike.

##### Facts about the Waterfront Park:

- The County Administration Center was built in 1938 during the Great Depression and is the only remnant of a visionary plan developed by the landscape architect John Nolen, who included a waterfront park in his original design
- A total of 50,000 cubic yards of soil was excavated at the site throughout the project. Over 14,000 of these cubic yards were stocked piled on-site and reused in the Park
- The park incorporates many sustainable features including a small 2 KW photovoltaic array on the restroom building roof and natural ventilation grills located at the top the exterior walls and the glass roof, resulting in zero bathroom energy use during the day
- The park promotes the use of alternative transportation with a total of 42 bike racks and 6 bus stops surrounding the new park, as well as 9 designated carpool spaces and 21 clean air vehicles spaces in the parking structure

## SECTION III. LEAD WELL to LIVE WELL

### ATTENDING to RESIDENTS' NEEDS

In 2011 the State of California passed **Public Safety Realignment**, which shifted the responsibility for thousands of prisoners from State to county prisons, placing a heavier burden on County of San Diego facilities. The Sheriff's Department responded in a proactive way to managing a larger population with more sophisticated means by building new facilities that offer inmates an opportunity to succeed once they are released from custody. The new **East Mesa Detention Reentry Facility** buildings give our public safety officers the space and tools for guiding offenders by assessing, treating and developing case-plans before their release into the community. Other recently opened facilities include the **Pine Valley Sheriff Substation** and **Rancho San Diego Sheriff Station**. Additional critical facilities are under development and construction.

The **Patient Protection and Affordable Care Act** (ACA) was passed by the U.S. Congress in 2010 and went into full effect on January 1, 2014. This large and expansive law, fraught with challenges, offered residents an opportunity to have long-term, more permanent healthcare coverage. Steady, effective, and efficient service and program delivery are essential to keeping people and communities healthy, safe and thriving — especially when faced with major changes to public policy and funding. County officials completed business process re-engineering and began implementing the federal ACA, working to ensure that residents, businesses and medical providers have the information and resources necessary to enroll primarily low income Californians who meet predefined eligibility requirements in federally-mandated health coverage.

While everyone plays a role in promoting health and safety, it's also important to prepare for unforeseen disasters and the unthinkable. The County's **Advanced Recovery Initiative** continued to strategically distribute disaster service workers throughout communities and departments and to bolster staff training to ensure optimal readiness. Similarly, the **Risk Awareness, Violence Prevention and Crisis Response Training** provided 600 County managers with comprehensive training in how to be prepared at all times, know their environment, and report anything out of the ordinary.





## SECTION III. LEAD WELL to LIVE WELL

### ATTENDING to RESIDENTS' NEEDS

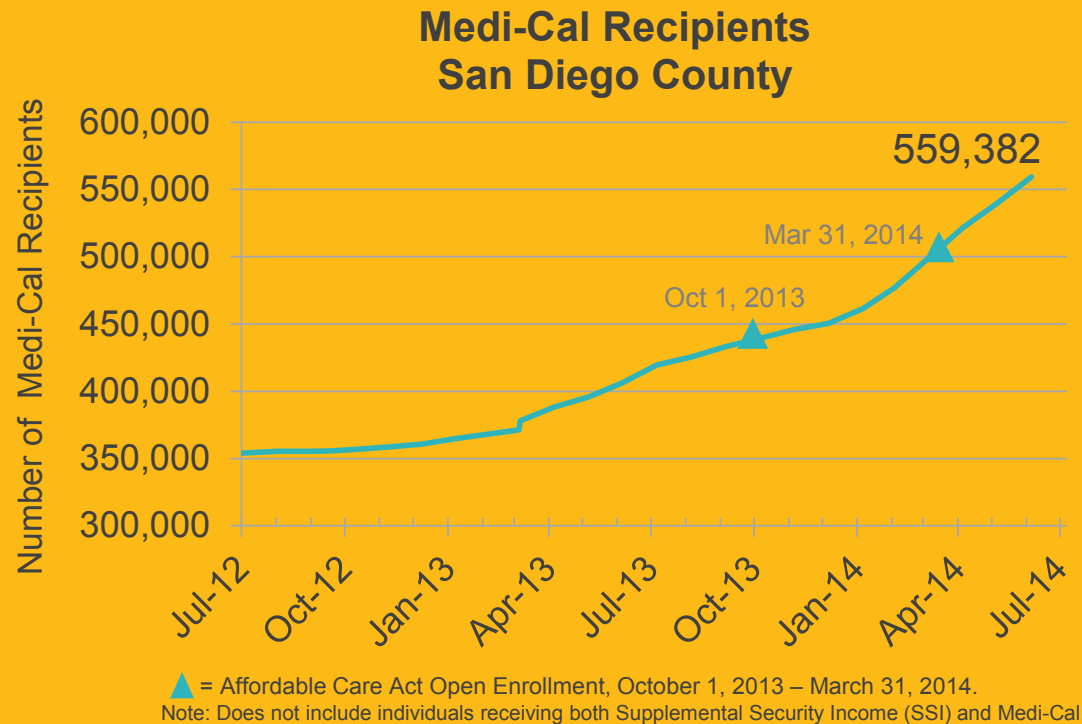
#### Improving Access to Health Coverage with Innovation and Community Outreach

The County expanded its **Document Processing Center** and implemented a new **CalWIN Electronic Records Management System** in November 2013, facilitating the imaging of approximately 4.2 million documents. Two centers image documents and initiate applications for public assistance programs within 24 hours of receipt - a critical first step to ensure Family Resource Centers have the information available to issue timely and accurate public assistance benefits.

To better support enrollment needs, the County also implemented the **Access2Health Call Center** through a collaborative effort involving extensive hiring, training, program development and facilities management. The new call center incorporated extended working hours and Saturdays.

As part of a multi-pronged approach to ACA community outreach, the County partnered with community organizations to conduct multiple **community forums** in areas with high numbers of eligible, low income residents. The forums provided enrollment information and assistance for Medi-Cal and CalFresh, as well as information on complementary programs promoting nutrition, mental health, immunizations, and HIV screenings.

By January 2014, the County transitioned 111,000 children and adults from Healthy Families and the County's Low Income Health Program into expanded Medi-Cal and Covered California products. By the end of the Covered California enrollment period, the County received tens of thousands of new applications as a result of efforts with partner agencies to educate residents about the benefits of preventive health.



## SECTION III. LEAD WELL to LIVE WELL

### INNOVATING for RESULTS

There are many ways the County supports the region's economy, including serving as a major employer and source for contracting opportunities. The County offers opportunities for local businesses to provide services and supplies that support their growth while maximizing competition, innovation and value for the County. Fifteen outreach events involving multiple County departments and other local public agencies focused on building prospective contractors' awareness of opportunities and understanding of how to participate in the procurement process. Additionally, the County convened a **Contractors Forum** in April 2014, bringing 150 contractor representatives together to better link their work outcomes and evaluation measures with the *Live Well San Diego* strategies and indicators. Committed to working with the local private sector and getting the best value for residents, the County spent almost a quarter of its overall \$4 billion budget (\$950 million) in contracts for a variety of programs and services this past year, including \$563 million in health and social services. Capitalizing on these links between the County and its contractors is essential to achieving collective impact.

Technology continues to evolve, giving us new tools designed to make our lives easier. The County recently implemented cost-effective, specialized technologies that will improve access to and streamline delivery of current services. As part of the award-winning **Technology and Aging Coalition**, County staff co-hosted a "digital lounge" event that connected older adults with technology experts to learn how to use and qualify for low-cost computers, smartphones, internet services, and other tools to support caregiving, particularly for those with low incomes. The County also launched its award-winning and innovative **Video Interviewing Program** designed to allow older adults with transportation and other access barriers to apply for several types of assistance through video interviews conducted via senior and family resource centers. Also, the County became the nation's first animal sheltering organization to use the **Finding Rover** application, already enrolling 2,000 dogs with facial snapshots to match lost dogs admitted to a County shelter within seconds. The recently implemented **on-line waiting list application** for the Section 8 Housing Choice Voucher waitlist allows applicants 24/7 access to apply for assistance or update existing applications. The system has already generated over 2,500 user accounts, reduced processing time from seven days to one day, and redirected staff resources to more productive duties.



## SECTION III. LEAD WELL to LIVE WELL

### CELEBRATING SUCCESS

County government continues to be recognized nationally for being one of the most innovative public agencies. These areas include children and youth, community/economic development, criminal justice and safety, emergency management and response, environmental protection and energy, health, human services, information technology, planning, and fleet management. The **National Association of Counties honored 34 County of San Diego programs** with Achievement Awards, helping other public agencies and private organizations understand how our innovations and best practices can create healthy, safe and thriving communities.

Of these 34 awards, two were judged **"Best in Category:"**

- Teaming up with Target Corporation, the County provided donated tents to the first 2,000 residents who filled out Family Disaster Plans and registered their cell phones with **AlertSanDiego**, the County's high-speed alert system
- The County's new **Community Transition Center** is the starting point for individuals' transition from State to County probation, providing assessments, treatment, and case-plans before their release into the community.

### *Live Well San Diego Goes National*

**Congressman Scott Peters (CA-52)** took to the floor of the **United States House of Representatives** in December 2013 to recognize *Live Well San Diego* and to tout the County of San Diego's regional initiative as an innovative example of how public private partnerships are working together to improve public health.





## NEXT STEPS

Entering its fifth year, the *Live Well San Diego* initiative is maturing. Together, with a growing number of partners in every sector, the County is making measurable progress towards the vision of healthy, safe and thriving communities. With the launch of *Thriving*, individuals and community members will be even more supported to engage, connect and flourish.

Over the next year, the County and community partners will continue to focus on collective efforts and collective impact – working collaboratively to track and report progress measured by the *Live Well San Diego* Indicators. New programs and events focus on the needs of San Diego's diverse communities.

**Information Exchange** - Recognizing the importance of innovation in health care services, San Diego Health Connect, spearheaded by University of California, San Diego, is continuing the health information exchange within the health care community. A project to exchange emergency medical services data is underway. Pilots for exchanging immunization data, expanding electronic laboratory reporting and surveillance of disease outbreaks are in progress as well.

**Residential Care for the Elderly Facility Rating System** - The number of people who are at least 75 years old is expected to nearly double by 2030. The County, with input from stakeholders ranging from residential care facilities to consumer advocates and the Better Business Bureau, will continue to develop a rating system for residential care facilities for the elderly. The rating system will allow consumers and family members to receive guidance on how to select the best facility for their needs.

**Alzheimer's Project** - More than 60,000 local residents are living with Alzheimer's disease, and the death rate from the disease in San Diego County is among the highest in California. Caregivers are also affected by the disease with 80 percent of Alzheimer's patients being taken care of at home by over 136,800 family members in the region. The County is bringing together caregivers, physicians and world-class researchers under a new initiative: The Alzheimer's Project. The Alzheimer's Association, care leaders and research leaders will oversee the creation of a regional strategy to inventory and improve caregiver resources and support efforts to find a cure for Alzheimer's disease.

**Veterans** - With veterans representing more than 13 percent of San Diego County's population, the County is working with the San Diego Veterans Coalition to develop a comprehensive approach to engage and connect these veterans through a community kick-off event, County-wide planning meetings, and a larger scale event scheduled for 2015.

**Regional Public Safety Collaborations** - Over the next year, the County will also focus on expanding regional collaborations to continue making San Diego County among the safest in the nation. Criminal justice and public assistance partners have joined to develop a system for health coverage enrollment for people in Sheriff custody, those leaving custody, and those supervised by Probation. As many offenders as possible will be offered this opportunity, which holds promise to reduce their probability of re-offense by increasing access to substance abuse and mental health treatment.

**Mobile Technology** - Public safety partners will continue to expand the use of Web-based and mobile technologies to promote safer and healthier communities. Smartphone applications allow all local governments to work with residents in real-time to aid law enforcement and first responders. The County will develop and share applications in partnership with other local agencies. These technology options positively impact quality of life for residents and assist local governments to realize cost and efficiency savings.



# Partners

Julian Unified School District  
Escondido Education COMPACT  
San Diego Greater Regional Chamber of Commerce  
City of San Diego  
Lake San Marcos Community Association  
Encinitas Chamber of Commerce  
KGTU/Azteca America TV  
Encinitas 101 Downtown Business Association  
2-1-1 San Diego  
Cardiff 101 Main Street Association  
City of Lemon Grove  
Leucadia 101 Main Street Association  
Bayside Community Center  
Dirty Dogs  
Rural/Metro San Diego  
Cardiff School District  
San Diego County Credit Union®  
City of San Marcos  
Facilitating Access to Coordinated Transportation, Inc. (FACT)  
Senior Community Centers  
Community Alliance for Healthy Minds (CAHM)  
Lemon Grove School District  
VIP Village Preschool  
North County Community Action Network  
Lux Art Institute  
Urban Corps of San Diego  
South Bay Community Services  
Community Health Improvement Partners (CHIP)  
North County Health Services  
Escondido Union School District  
Grossmont-Cuyamaca Community College District  
City of Encinitas  
North County Lifeline  
MiraCosta College  
San Dieguito Union High School District  
Cajon Valley Union School District

San Diego City College

City of Imperial Beach  
Vons Clear Channel

## NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

### SECTOR . **BUSINESSES and MEDIA**



#### **KGTV/Azteca America TV |**

*Recognized October 22, 2013*

This multi-media partnership promotes *Live Well San Diego* through in-studio interview segments, promotional spots featuring partners and KGTV/Azteca talent, and through social media. Specific projects included support for Love Your Heart, the *Live Well San Diego* 5K, the Aging Summit and an overview of Parks and Recreation Department's summertime activities and programs.



#### **San Diego Greater Regional Chamber of Commerce |**

*Recognized November 21, 2013*

For alignment with *Live Well San Diego* strategies, such as promoting the Love Your Heart campaign to members, providing information to businesses on worksite wellness, including collaboration with the County on a toolkit for small businesses, and asking members to complete self-assessments and enact supportive policies.



#### **Encinitas 101 Downtown Business**

**Association |** *Recognized January 25, 2014*

For supporting activities that encourage health and wellness such as a weekly farmers market, community street fairs, and their annual Wellness Week. Shortly after becoming a partner, Encinitas 101 launched *Viva MainStreet!*, a program providing free wellness benefits to employees of downtown businesses.



#### **Clear Channel |**

*Recognized October 22, 2013*

This broadcast media partnership promotes *Live Well San Diego* by engaging residents through collaborative projects across Clear Channel's spectrum of radio stations in San Diego County. Clear Channel broadcasts public service announcements and promotes events that align with the *Live Well San Diego* initiative, including the *Live Well San Diego* 5K.



#### **Encinitas Chamber of Commerce |**

*Recognized January 25, 2014*

For advocating for a healthy and prosperous business community, which improves and preserves the quality of life in the Encinitas community. The Encinitas Chamber promotes workplace wellness and safety and features members who provide services that support health, safety and improved overall well-being.



#### **Cardiff 101 Main Street Association |**

*Recognized January 25, 2014*

For supporting local events that promote physical activity, environmental consciousness and civic engagement. Cardiff 101 works on a variety of projects with the City of Encinitas to help make Cardiff safer and more walkable. They continue to promote positive, healthy choices to members and the Cardiff-by-the-sea community.

# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . **BUSINESSES and MEDIA**



### **Leucadia 101 Main Street Association |**

*Recognized January 25, 2014*

For offering member services and hosting events year round that support healthy, safe, and thriving lives. Leucadia 101's free events encourage residents to walk through their downtown and explore its offerings including outdoor music and public art.



### **Vons |** *Recognized March 18, 2014*

For collaborating with First 5 San Diego to reach thousands of County residents with healthy eating messages and promotions in stores and online. Vons and Pavilions locations have distributed healthy eating fliers, effectively providing information and resources to inspire county residents to take action and responsibility for their health.



### **2-1-1 San Diego |** *Recognized April 29, 2014*

For its role in San Diego County as a resource and information hub that connects people with community, health and disaster services. 2-1-1 San Diego links residents to services including substance abuse treatment, care for children or aging parents, reporting graffiti, food assistance, and housing and financial assistance.



### **Dirty Dogs |** *Recognized April 30, 2014*

For serving the community by supporting non-profit organizations, reaching out to support animals during natural disasters, and encouraging positive pet-owning experiences. Dirty Dogs recognizes that pets can play a role in reducing stress and increasing physical activity and is committed to supporting the health and well-being of humans and pets.



### **Rural/Metro San Diego |**

*Recognized June 4, 2014*

For promoting prevention and supporting employee wellness. Rural/Metro Ambulance offers free classes on different health topics, provides comprehensive employee wellness initiative with physical and mental wellness resources, and participates annually on the County's "Love Your Heart" Campaign, offering free blood pressure checks throughout the county on Valentine's Day.



### **San Diego County Credit Union® |**

*Recognized June 24, 2014*

For its corporate culture dedicated to healthy, safe and thriving employees and the extension of these values to customers. San Diego County Credit Union® is committed to delivering exceptional customer service and breakthrough banking products to meet the demands of today's busy lifestyles.

# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . **CITIES and GOVERNMENTS**



### **City of Imperial Beach |**

*Recognized November 6, 2013*

For demonstrating a strong commitment to the health and well-being of citizens by supporting biking and walking. Imperial Beach serves as the home of the Bayshore Bikeway, a respite for cyclists making their way to and from Coronado, and participates in Safe Routes to Schools to improve walkability.



### **City of Lemon Grove |**

*Recognized December 3, 2013*

For promoting wellness within the city through policy development and environmental enhancements. The City of Lemon Grove recognizes the importance of its relationship with the Lemon Grove School District and community improvement initiatives and is committed to partnering with the District on Safe Routes to School projects.



### **City of San Diego |**

*Recognized December 10, 2013*

For efforts to improve the quality of life for citizens. Working with the County, the City of San Diego is reducing crime rates, preparing emergency crews to respond quickly to fires and other disasters, and providing intensive support to the mentally ill and homeless through Project 25.



### **City of Encinitas |**

*Recognized January 25, 2014*

For supporting safe, walkable communities through weekly farmers markets, parks, open spaces, beaches, trails, recreation facilities, and year-round enrichment programs. The City of Encinitas supports affordable and accessible venues that serve as an outlet for physical activities and healthy lifestyles choices for people of all ages.



### **City of San Marcos |**

*Recognized March 25, 2014*

For identifying quality of life as a strategic goal for the city in alignment with the city's core value of providing a safe community. The City of San Marcos has adopted a general plan that incorporates a mobility element supporting multi-modal transportation to maximize walkability, bikeability and livability.



# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . COMMUNITY and FAITH-BASED ORGANIZATIONS



### **Facilitating Access to Coordinated Transportation, Inc. (FACT) |**

*Recognized December 12, 2013*

For advocating for and working to improve community mobility in San Diego County. FACT's RideFACT transportation service and transportation referral services promote improved health and well-being by providing access to medical and quality of life services to those with barriers to mobility.



### **Serving Seniors |**

*Recognized January 10, 2014*

For improving the health and wellbeing of seniors in San Diego County through innovative programs for the past 44 years. Serving Seniors staff has helped the County pilot the More on the Menu (MOM) program, which provides regular deliveries of fresh fruits and vegetables to homebound seniors.



### **Lux Art Institute |**

*Recognized January 25, 2014*

For providing programs that support well-being through community immersion, expression, and interaction with art. In addition to their art-focused programs, Lux operates in one of the few LEED certified buildings in the county and supports active lifestyles by giving free admission to all visitors who ride a bike to Lux.



*We're here for you.*

### **North County Health Services |**

*Recognized February 11, 2014*

For their distinguished accreditation granted through the National Committee for Quality Assurance as a "Patient-Centered Medical Home." North County Health Services is committed to engaging patients directly in their medical care which improves the culture within the organization and empowers patients to make positive choices for healthy outcomes.



### **North County Lifeline |**

*Recognized April 21, 2014*

For responding to the social and wellness needs of North County communities to build self-reliance among youth, individuals, and families through high quality services, education and collaboration. North County Lifeline provides comprehensive services to victims of human trafficking and to children and their families struggling with mental illness.



### **Community Alliance for Healthy Minds (CAHM) |**

*Recognized May 17, 2014*

For engaging the community in awareness of mental health issues and suicide prevention through music, art and education. Since 2007, CAHM has hosted an annual forum in collaboration with community partners resulting in hundreds of individuals joining together each year to share their stories and support each other.

# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . COMMUNITY and FAITH-BASED ORGANIZATIONS



### **Lake San Marcos Community Association |**

*Recognized May 22, 2014*

For offering residents opportunities for meaningful engagement with one another by promoting and providing activities that represent varied interests. The Lake San Marcos Community Association fosters inter-generational and intercultural opportunities, provides access to recreational facilities, and hosts health and safety workshops to enhance the quality of life for residents.



### **North County Community Action Network (NorCAN) |**

*Recognized June 12, 2014*

For creating partnerships, collaborating effectively, championing access to care, and encouraging safe and supportive communities for older adults and individuals with disabilities. NorCAN is committed to advocating for physical, nutritional and mental wellness and helping to promote environmental, systemic changes to support those they serve.



### **Community Health Improvement Partners (CHIP) |**

*Recognized June 24, 2014*

For bringing together diverse partners to develop a common understanding of complex community health problems and their root causes, and championing key initiatives like the Resident Leadership Academy to solve the County's most complex health problems. CHIP continues to put the health and well-being of San Diego communities at the forefront of its mission.



### **Bayside Community Center |**

*Recognized June 10, 2014*

For addressing Food Security, Financial Inclusion, Health and Wellness, and Education Empowerment. Bayside Community Center meets the needs of lower income immigrants and native-born residents in urban settings, with the mission of empowering a diverse community to improve quality of life through services, education and advocacy.



### **Urban Corps of San Diego |**

*Recognized June 17, 2014*

For providing a healthy and bright future for students and their communities. Urban Corps provides its students comprehensive life skills workshops including health and wellness, tobacco cessation, conflict resolution, stress management, self-esteem, and service projects that promote physical activity and support the goals of the surrounding community.



### **South Bay Community Services |**

*Recognized June 24, 2014*

For providing the most comprehensive range of services and programs for families, children and individuals in South San Diego County. South Bay Community Services offers health and financial education classes, housing assistance programs and community gardens, and participated in a Walkability Assessment of Chula Vista to support safe and walkable neighborhoods.

# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . **SCHOOLS and EDUCATION**



### **Escondido Union School District |**

*Recognized October 24, 2013*

For developing programs that support the health, safety and mental wellness of students, staff and the community including depression and suicide prevention education students. Additionally, the district provides nutrition education and healthy meals and snacks to students and is excited to implement a new Safe Routes to School program.



**GROSSMONT-CUYAMACA**  
COMMUNITY COLLEGE DISTRICT

### **Grossmont-Cuyamaca Community College District |**

*Recognized November 19, 2013*

For improving policy and systems by implementing, and maintaining health, safety, and preparedness programs that impact students, employees, and visitors. Grossmont-Cuyamaca Community College District offers on-campus activities including the Intergenerational Garden at Cuyamaca College, the Five and Fit Program, College for Kids Program, and Water Conservation Garden family activities.



### **Lemon Grove School District |**

*Recognized February 11, 2014*

For addressing factors that contribute to student wellness. Lemon Grove School District facilitates grassroots efforts to promote healthy and active living through the Kaiser Permanente Foundation-funded Lemon Grove HEAL Zone and "Wellness Hub", a location to access physical activity and healthy foods in a safe environment.



### **San Diego City College |**

*Recognized November 7, 2013*

As the first higher education institution partner for its commitment to supporting the health and wellness of its student body. San Diego City College received an Excellence Award in 2013 from the League for Innovation in the Community College for its efforts in creating wellness through broad campus participation.



### **Julian Union School District |**

*Recognized January 28, 2014*

For providing a comprehensive learning environment that supports wellness, nutrition education, and physical education. Julian Pathways was created to ensure academic and personal success for students and families through direct counseling services, behavioral support, and case management. The district provides healthy meals and afternoon snacks for students through several partnerships.



### **Cardiff School District |**

*Recognized March 13, 2014*

For providing a health and wellness program for students, staff and families that encourages physical activity, nutrition education and environmental stewardship practices. The district promotes good nutrition through their school garden program, which provides organic produce for the lunch program at all school sites outdoor educational opportunities for students.

# NEW RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS

## SECTOR . **SCHOOLS and EDUCATION**



### **Escondido Education COMPACT |**

*Recognized March 20, 2014*

For collaborating with partners to support youth-focused projects that promote healthy, safe, and thriving communities by improving the built environment, encouraging community engagement, and providing education for youth and their families. COMPACT also encourages employees to make better food and beverage decisions and provides opportunities for physical activity during the workday.



### **MiraCosta College |**

*Recognized May 28, 2014*

For supporting physical and mental health of students and staff at all three campuses by offering many physical activity courses, an extensive intramural program, and an employee wellness program. Students receive assistance with their physical, mental and emotional needs, which helps them achieve and maintain health and academic success.



### **Cajon Valley Union School District |**

*Recognized June 24, 2014*

For promoting health policies and environmental changes, and utilizing technology to advance learning. Cajon Valley Union School District conducts a district wide student health survey, coordinates yoga classes with the City of El Cajon Recreation Department, and is exploring opportunities to open its central kitchen for community food distribution.



### **San Dieguito Union High School District |**

*Recognized April 3, 2014*

For promoting health and wellness to students by incorporating nutrition education, physical activity, and wellness programs at its schools. Schools are encouraged to provide alcohol, tobacco, and drug prevention activities for their students. The district is also increasing opportunities to provide safe walking routes to school.



### **VIP Village Preschool |**

*Recognized May 29, 2014*

For implementing a program to promote healthy lifestyle behaviors to address the issue of early childhood obesity. VIP Village Preschool is working with the County and First 5 San Diego to promote health education for the network of adults surrounding each child on adopting practices that contribute to improved health.



## PREVIOUSLY RECOGNIZED *LIVE WELL SAN DIEGO* PARTNERS



# Building Better Health

Live Well San Diego

efforts  
background  
shared vision  
employees  
teamwork  
improving health  
framework  
healthy eating  
making progress  
leadership  
Board of Supervisors  
organization  
introduction  
resilient  
communities  
strategies  
efficiency

## Living Safely

tobacco use prevention  
healthy journey toward excellence  
highest quality of life  
Pursuing Policy and Environmental Changes  
County of San Diego  
protect residents  
Building a Better Service Delivery System  
safe  
regional leadership teams  
community partners  
components  
community involvement  
County staff  
physical activity  
quality care  
making a difference  
taking action

## Thriving

residents  
Supporting  
Positive  
doing more  
Choices together  
development

# County of San Diego Board of Supervisors



**Greg Cox**  
District 1



**Dianne Jacob**  
District 2, *Chair*



**Dave Roberts**  
District 3



**Ron Roberts**  
District 4



**Bill Horn**  
District 5, *Vice Chair*



**Helen N. Robbins-Meyer**  
*Chief Administrative Officer*  
County of San Diego



**Donald F. Steuer**  
*Assistant Chief Administrative Officer/  
Chief Operating Officer*



**Nick Macchione, FACHE**  
*Health and Human Services Agency  
Director/General Manager*



**Ron Lane**  
*Public Safety Group  
General Manager*



**Sarah Aghassi**  
*Land Use and Environmental Group  
General Manager*



**David Estrella**  
*Community Services Group  
General Manager*



**Tracy Sandoval**  
*Finance and General Government Group  
General Manager*